



*Serving Northeastern North Carolina Since 1962*  
Choanoke Area Development Association of NC, Inc.  
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### **Christopher S. Moody appointed CADA Executive Director**

The Board of Directors of Choanoke Area Development Association of NC, Inc. (CADA) announces the appointment of Christopher (Chris) S. Moody as the new CADA Executive Director effective July 1, 2021. The current Executive Director Sallie Surface is retiring after 38 years with the title of Executive Director Emeritus and will serve as an advisor to the Board and Executive Director.

The contact information for Chris Moody is [cmoody@nc-cada.org](mailto:cmoody@nc-cada.org); mobile: 252-578-0225; Office phone: 252-539-4155, Ext: 222 Please add his contact information to your records and let us know if you need additional information about the change of leadership and signing authority for CADA effective July 1, 2021.

Sincerely,

*Catherine Moody*  
Catherine Moody, Board President