



FOR IMMEDIATE RELEASE

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Southeastern Community Action Partnership to host public drive-through distribution event

The Big Pop Up™ to serve up to 2,000 families

LUMBERTON, NC (Oct. 20, 2021)—Families from the southeastern region of North Carolina can receive some relief from the economic impact of the pandemic in the form of packaged food, household supplies, and essential items at The Big Pop Up™—a North Carolina Community Action Association (NCCAA) sponsored event.

With COVID-19 presenting added challenges for many individuals and families, the November 9 event will help support up to 2,000 local families. The Big Pop Up—hosted by Southeastern Community Action Partnership (SCAP)—will be held at Robeson Community College, 5160 Fayetteville Road, Lumberton.

The contactless drive-through distribution event, scheduled for 10 a.m. to 2 p.m. (or until supplies have been diminished) will require participants to safely remain in their vehicles, open their car trunks, drive through various stations, and allow volunteers to safely place items inside the vehicle trunks or truck beds. The event is open to the public on a first-come, first-served basis, and supplies are limited. Walk-ups will not be permitted.

During the event, information about services including job training and placement, affordable housing, and information on SCAP's Early Head Start and Head Start programs.

"The pandemic has taken a toll on many of the individuals and families we serve," said SCAP Chief Executive Officer, Dr. Ericka J. Whitaker. "Southeastern Community Action Partnership will continue to support our communities. We have provided an array of services for individuals and families since 1964; The Big Pop Up will allow us to continue that tradition."

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Southeastern Community Action Partnership is seeking volunteers to assist with the event. Numerous times and activities are available. Volunteers are required to register online at www.scapnc.org/volunteer.

To ensure the success of the event, Southeastern is accepting in-kind and monetary donations from local businesses. For additional event information, including making donations and volunteer opportunities, please visit www.scapnc.org/BPU or call Cynthia Foskey of SCAP, at 910-277-3500.

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About Southeastern Community Partnership

Southeastern Community Action Partnership is a member of the North Carolina Community Action Association (NCCAA) and the National Community Action Partnership dedicated to providing resources to help improve living conditions and deliver opportunities to vulnerable individuals and families. Founded in 1964, SCAP serves Bladen, Brunswick, Columbus, Hoke, Pender, Robeson, and Scotland Counties. For more information about, Southeastern Community Action Partnership please visit our website at www.scapnc.org.