



NORTH CAROLINA COMMUNITY ACTION ASSOCIATION

ANNUAL REPORT

2016-2017





COMMUNITY ACTION WORKS

The North Carolina Community Action Association is committed to living and fulfilling the promise of community action. We work diligently each day to address both, issues that impact our work and to advocate for the tools, information and resources needed to improve the quality of life for low-income families, children, the elderly and disabled who call North Carolina home.

In 2016, our statewide network’s dedicated staff of approximately 4,000 employees, representing 35 community action agencies (CAAs) and three limited purpose agencies, worked in collaboration with the public and private sectors to provide services for more than 118,000 low-income individuals across 97 percent of North Carolina’s counties.

With the incredible support of partners like Duke Energy, 2,300 family’s lives were changed through needed home energy and safety upgrades. More than \$14 million was spent to ensure that North Carolinians were warm in the winter and cool in the summer. Participating service providers replaced 1,303 HVAC units with high efficiency units. 1,260 families received new energy efficient appliances in their homes. 1,627 homes received health and safety repairs to make their homes safer with healthier atmospheres. Finally, 945 homes were weatherized. When we reduce energy costs, families have more disposable income to help meet other basic needs like medications, food and transportation.

Another awesome partner, The PNC Foundation, provided \$250 thousand to provide exterior upgrades to owner-occupied homes. Homeowners are eligible for these exterior upgrades after receiving interior energy upgrades through Duke Energy’s Helping Home Fund. These leveraged dollars were used to repair/replace porches and decks, provide landscaping, and upgrade home exteriors. Homeowners were also provided financial literacy and home maintenance education to assist them in preserving the value of their home. In addition to returning pride of ownership to families who could no longer take care of their home’s exterior, the improvements also added value to the neighborhood in general where the home was located.

Our team also had the pleasure of hosting the NC Poverty Simulation Experience (NCPSE) for 200 students, ranging from middle-schoolers at JN Fries Middle School to students attending Guilford Technical Community College. The NCPSE is an extremely powerful tool that creates awareness of the plight of poverty-stricken families, whether it’s generational or situational. It helps participants break barriers and stigmas that often exist about low-income people.

Our 2016 Annual Report is just a snapshot of our many outcomes and efforts to strengthen and support individuals, families, agencies and communities throughout the state of North Carolina. Thank you for your support and for helping us fulfill our “promise.”

Sharon C. Goodson, CCAP
Executive Director

A Member of the Community Action Partnership

- Officers | Paula Dickson, President | Tina Ray, First Vice-President | Patsy Dowling, Second Vice-President
- Gloria Williams-Wilson, Treasurer | E. Marie Watson, SEACAA Representative
- Bryan Duncan, SEACAA Representative | Dr. Landon Mason, Eastern Chair,
- Ruby Bryant, Central Chair | Fred Bazemore, Western Chair | Deb Haight, Far West Chair

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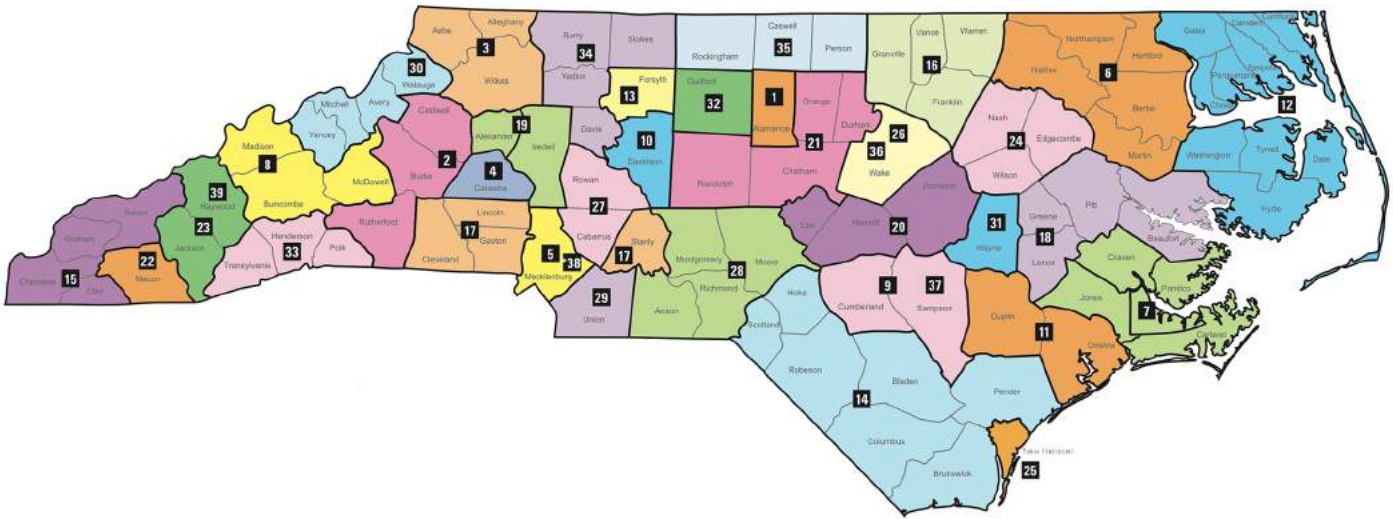


OUR HISTORY

THE NC COMMUNITY ACTION ASSOCIATION WAS ORGANIZED IN NOVEMBER 1966 SHORTLY AFTER PASSAGE OF FEDERAL LEGISLATION THAT CREATED COMMUNITY ACTION AGENCIES. RECOGNIZING THE NEED FOR A STATEWIDE ORGANIZATION TO REPRESENT COMMUNITY ACTION AGENCIES, LEADERS OF SEVERAL OF THESE AGENCIES FORMED THE ASSOCIATION. IT RECEIVED ITS CHARTER IN JANUARY OF 1967.

WHILE DECADES HAVE PASSED THE NCCAA REMAINS DEDICATED TO EMPOWERING AGENCIES TO HELP COMMUNITIES THRIVE.

North Carolina Community Action Agencies and Limited Purpose Agencies



North Carolina Community Action Agencies and Limited Purpose Agencies

1 ALAMANCE COUNTY COMMUNITY SERVICES AGENCY, INC., Burlington Alamance County	(336) 229-7031	15 FOUR SQUARE COMMUNITY ACTION, INC., Andrews Cherokee, Clay, Graham and Swain Counties	(828) 321-4475	31 WAYNE ACTION GROUP FOR ECONOMIC SOLVENCY, INC., Goldsboro Wayne County	(919) 734-1178
2 BLUE RIDGE COMMUNITY ACTION, INC., Morganton Burke, Caldwell, and Rutherford Counties	(828) 438-6255	16 FRANKLIN-VANCE-WARREN OPPORTUNITY, INC., Henderson Franklin, Granville, Vance, and Warren Counties	(252) 492-0161 1-800-682-1163	32 WELFARE REFORM LIAISON PROJECT, INC., Greensboro Guilford County	(336) 691-5780
3 BLUE RIDGE OPPORTUNITY COMMISSION, INC., N. Wilkesboro Alleghany, Ashe and Wilkes Counties	(336) 667-7174	17 GASTON COMMUNITY ACTION, INC., Gastonia Cleveland, Gaston, Lincoln and Stanly Counties	(704) 861-2283	33 WESTERN CAROLINA COMMUNITY ACTION, INC., Henderson Henderson, Transylvania, and Polk Counties	(828) 693-1711
4 CATAWBA COUNTY SOCIAL SERVICES, Newton Catawba County	(828) 695-5600	18 GREENE LAMP, INC., Kinston Beaufort, Greene, Lenoir, and Pitt Counties	(252) 523-7770	34 YADKIN VALLEY ECONOMIC DEVELOPMENT DISTRICT, INC., Boonville Davie, Stokes, Surry, and Yadkin Counties	(336) 367-7251
5 CHARLOTTE AREA FUND, INC., Charlotte Mecklenburg County	(704) 372-3010	19 I-CARE, INC., Statesville Iredell and Alexander Counties	(704) 872-8141	35 TELAMON CORPORATION, Raleigh Caswell, Person and Rockingham Counties	(919) 239-8111
6 CHOANOKE AREA DEVELOPMENT ASSOCIATION, INC., Rich Square Bertie, Halifax, Hertford, Martin and Northampton Counties	(252) 539-4155	20 JOHNSTON-LEE-HARNETT COMMUNITY ACTION, INC., Smithfield Harnett, Johnston and Lee Counties	(919) 934-2145	Limited Purpose Agencies	
7 COASTAL COMMUNITY ACTION, INC., Newport Carteret, Craven, Jones and Pamlico Counties	(252) 223-1630	21 CENTRAL PIEDMONT COMMUNITY ACTION, INC. (formerly JOINT ORANGE-CHATHAM COMMUNITY ACTION, INC.) Pittsboro Chatham, Durham, Orange, and Randolph Counties	(919) 742-2277	36 NORTH CAROLINA COMMISSION OF INDIAN AFFAIRS, Raleigh Statewide	(919) 807-4440
8 COMMUNITY ACTION OPPORTUNITIES, INC., Asheville Buncombe, Madison and McDowell Counties	(828) 252-2495	22 MACON PROGRAM FOR PROGRESS, INC., Franklin Macon County	(828) 524-4471	37 TELAMON CORPORATION, Raleigh Sampson County	(919) 239-8111
9 ACTION PATHWAYS INC.+ Fayetteville Cumberland and Sampson Counties	(910) 485-6131 or 485-6923	23 MOUNTAIN PROJECTS, INC., Waynesville Haywood and Jackson Counties	(828) 452-1447	38 MOSAIC DEVELOPMENT GROUP (formerly THE AFFORDABLE HOUSING GROUP, INC.), Charlotte Statewide	(704) 342-3316
10 DAVIDSON COUNTY COMMUNITY ACTION, INC., Lexington Davidson County	(336) 249-0234	24 NASH-EDGEcombe ECONOMIC DEVELOPMENT, INC., Rocky Mount Edgecombe, Nash and Wilson Counties	(252) 442-8081	39 WESTERN ECONOMIC DEVELOPMENT ORGANIZATION, Waynesville Haywood	(828) 452-7585
11 EASTERN CAROLINA HUMAN SERVICES AGENCY, INC., Jacksonville Duplin, Onslow, and New Hanover Counties	(910) 347-2151	25 *See #11 EASTERN CAROLINA HSA, INC. New Hanover County	(910) 347-2151		
12 ECONOMIC IMPROVEMENT COUNCIL, INC., Edenton Camden, Chowan, Currituck, Dare, Gates, Hyde, Pasquotank, Perquimans, Tyrrell and Washington Counties	(252) 482-4459	26 PASSAGE HOME, INC., Raleigh Wake County	(919) 834-0666		
13 EXPERIMENT IN SELF-RELIANCE, INC., Winston-Salem Forsyth County	(336) 722-9400	27 SALISBURY-ROWAN COMMUNITY ACTION AGENCY, INC., Salisbury Cabarrus and Rowan Counties	(704) 633-6633		
14 SOUTHEASTERN COMMUNITY AND FAMILY SERVICES, INC., Lumberton Bladen, Brunswick, Columbus, Hoke, Pender, Robeson and Scotland Counties	(910) 277-3521	28 SANDHILLS COMMUNITY ACTION PROGRAM, INC., Carthage Anson, Montgomery, Moore and Richmond Counties	(910) 947-5675		
		29 UNION COUNTY COMMUNITY ACTION, INC., Monroe Union County	(704) 283-7583		
		30 W.A.M.Y. COMMUNITY ACTION, INC., Boone Avery, Mitchell, Watauga and Yancey Counties	(828) 264-2421		

*Formerly Cumberland Community Action Program, Inc.

North Carolina Community Action Association
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**COMMUNITY
ACTION
AGENCIES
SERVED**

**PERCENT OF
NC COUNTIES**

97

118,113

LOW-INCOME INDIVIDUALS SERVED INCLUDING

25,126

PEOPLE WHO LACKED HEALTH INSURANCE



10,547

PEOPLE WITH DISABILITIES



21,183

SENIORS



40,080

CHILDREN





36,223

PARTICIPANTS OBTAINED EMPLOYMENT, INCREASED THEIR INCOME,
OR ACHIEVED "LIVING WAGE" EMPLOYMENT AND BENEFITS





47,564

RECEIVED EMERGENCY ASSISTANCE
FROM THE

CSBG NETWORK

61,408



INFANTS
CHILDREN
YOUTH
PARENTS
& OTHER
ADULTS

PARTICIPATED IN
DEVELOPMENTAL
OR
ENRICHMENT
PROGRAMS



15

**IN PERSON
TRAININGS**

7

**WEBINARS
SERVING**

536

**TRAINING
PARTICIPANTS**



315



COMMUNITY ACTION PROFESSIONALS TRAINED AT THE NCCAA CONFERENCE

Collected Socks for Seniors & Hygiene Items for Fresh Start to support local CAA Southeastern Community & Family Services



190



COMMUNITY ACTION PROFESSIONALS TRAINED AT THE SEACAA CONFERENCE

20 members & agencies participated in the Socks for Seniors Service Project and spent the day

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THE **NEW** REENTRY

THE NEW REENTRY SERVICES PROGRAM HELPS TO EMPOWER INDIVIDUALS WITH CRIMINAL HISTORIES TO BECOME LAW-ABIDING AND PRODUCTIVE CITIZENS AND SERVES NASH, EDGECOMBE, AND WILSON COUNTIES.



354

INDIVIDUALS RECEIVED JOB-SEARCH ASSISTANCE THROUGH THE REENTRY PROGRAM EVEN IF THEY DID NOT QUALIFY FOR PARTICIPATION IN OUR PROGRAM

NUMBER OF PROGRAM PARTICIPANTS THAT RECEIVED COMPREHENSIVE CASE MANAGEMENT SERVICES

180

2

NEW CERTIFIED COMMUNITY ACTION PROFESSIONALS



MEDIA



3 VIDEOS



3 REPORTS



1 PRESS
RELEASE
(REENTRY PROGRAM)

\$12 MILLION

Total funding from Duke Energy for
Helping Home Fund in 2016

Duke Energy's Helping Home Fund - Duke Energy's Helping Home Fund provides income qualified families with up to \$10,000 in energy efficiency upgrades at no cost to the customer. Measures may include weatherization upgrades, heating and cooling system replacements, appliance replacements, and health and safety upgrades to customers' homes.

**2,156 FAMILIES RECEIVED HELP THROUGH
THE DUKE ENERGY HELPING HOME FUND**

HELPING HOME FUND



1,287

HOMES RECEIVED
NEW HVAC UNITS AT A COST OF
\$8.6 MILLION

1,627

HOMES RECEIVED HEALTH & SAFETY
REPAIRS AT A COST OF
\$1.6 MILLION

1,127

APPLIANCES WERE REPLACED
AT A COST OF
\$1 MILLION

345

HOMES WERE WEATHERIZED
AT A COST OF
\$841 THOUSAND

**TOTAL FUNDING FROM DUKE ENERGY FOR THE HELPING HOME
PROGRAM \$12 MILLION**

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TESTIMONY

QUOTE FROM HOMEOWNER:

“Yes, the house was very cold during the winter months so having the ducts sealed and a new hvac unit was great. I had spent a lot of time and putting money into jobs that were getting me nowhere like trying to add 2 returns to the home. Company and people will take advantage when they don't see any men around so I am thankful for the work being done so I no longer have to worry about it. I appreciate that they boarded up under the home to prevent from any snakes from possibly coming in. They also added weather stripping and timer that I am so thankful to have.”



DUKE ENERGY CORPORATION INCOME QUALIFIED WEATHERIZATION PROGRAM

This program reduces energy consumption for income qualified Duke customers by directly installing energy-efficient measures and providing education on energy efficiency. The DEC Weatherization Program provides funding to 44 North Carolina counties and 10 South Carolina counties. Approximately \$5 million is available annually for this program and over 1,600 customers are eligible to participate in the program. Funds are available for Weatherization, Refrigerator Replacement and HVAC system upgrades/replacements. The goal of the program is to provide funding for comprehensive weatherization/efficiency measures to the greatest number of customers in the Duke Energy Corporation service territory.

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TESTIMONY

QUOTE FROM HOMEOWNER:

“Life has been easier due to the lower bills. Going from \$500 to \$288 has been a blessing. Praise the Lord for central heat and cool too. The insurance company would not insure the home due to no central air so now I have my home insurance which is great. Home built in 1920's and is a wood house, so I needed the central heat and cool. Also the weather stripping has been a great help.”



\$1.6MILLION

Funding through the Duke Energy Corporation Income Qualified Weatherization Program in 2016

- 133 Refrigerator replacements were funded for **\$93K**
- Approximately 600 home weatherization projects were funded for **\$1.4M**
- 16 HVAC replacements were completed for **\$80K**

Thank You

After living over a decade without heat and air, it had pretty much become a way of life for us to live in one room during cold and hot days... As students (trying to improve our lives) we would sit and do homework with hat, coat, and gloves on... This has changed our lives overnight.”

Caroline & Dan, Wilmington, NC



**PNC's Healthy Housing Energy &
Neighborhood Beautification Improvement Program**

The PNC Foundation has provided \$250,000 to fund a healthy homes beautification initiative for income qualified clients living in North Carolina. The Healthy Housing Energy and Neighborhood Beautification Improvement Program provides eligible low-income homeowners with external home beautification upgrades, financial literacy and home maintenance education. Beautification projects include exterior painting, siding, windows and door repairs, landscaping, deck replacements, and roof repairs. Qualified homeowners may receive up to \$5,000 in assistance.

This funding from PNC Foundation will be used to complement energy efficiency upgrades that qualified income homeowners receive through Duke Energy's Helping Home Fund. The Helping Home Fund provides energy upgrades on the interior that include insulation, heating system upgrades, appliance replacements and health and safety repairs.



HOME BEAUTIFICATION PROJECTS FOR

7

FAMILIES IN

7

DIFFERENT NC CITIES

COMPLETED DURING 2016

Projects included siding repair/replacement, landscaping, new gutters, window replacements, deck replacements, exterior painting, and removal of debris.

WORK WAS COMPLETED AT A COST OF \$40K

\$50 THOUSAND

APPROX. VALUE OF DONATIONS/SUPPLIES SECURED BY
NCCAA TO ASSIST HURRICANE MATTHEW VICTIMS AT THE
PINETOPS DISTRIBUTION CENTER WITH NEED, INC.

6

AGENCIES WORKED WITH NCCAA TO COORDINATE AND PROVIDE DONATIONS/AND OR
VOLUNTEERS AND FINANCIAL SUPPORT TO THE VICTIMS OF HURRICANE MATTHEW

STAFF

Sharon C. Goodson, CCAP
Executive Director

Joel Groce
Director of Finance &
Administration

Annette Bryant
Executive Assistant

Krystina Dillard
Training Coordinator/
Reentry Grant Manager

Endia Hall
Projects Manager

Faye Minga
Project Assistant

Sheneathia Hanson
Reentry Coordinator
NEW Reentry

Felicia Thorne,
Job Placement Specialist
NEW Reentry

Perry Worthington
Job Placement Specialist
NEW Reentry

COMMUNITY ACTION FELLOWS

Anastasiya Mostova
Accounting

Nafia Speach,
Special Projects

Darius Carr
Communications Fellow

BOARD MEMBERS



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COED Chair
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Deb Haight, CCAP
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Western Carolina Community Action
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FINANCIAL STATEMENT

NCCAA Summary Statement of Activities 1/1/2016 through 12/31/2016 Audited Results

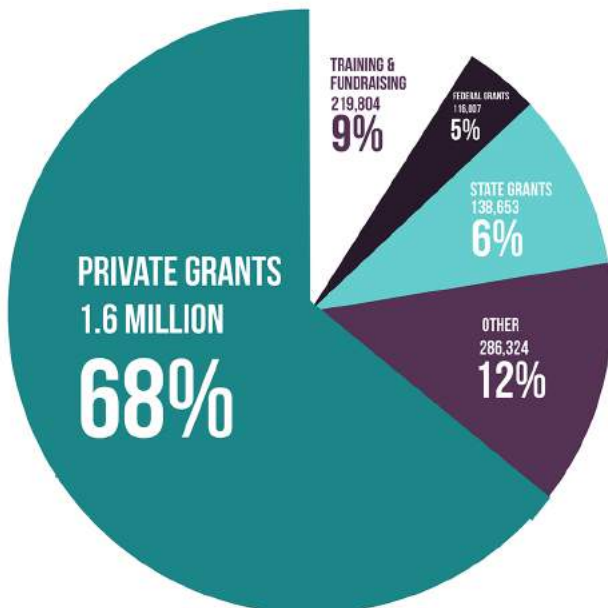
Revenue	\$	2,385,575
Expenses	\$	13,342,111
Net Assets 1/1/2016	\$	15,808,643
Net Assets 12/31/2016	\$	4,852,107
Change in Assets	\$	(10,956,536)

Note: A \$20 Million restricted private grant was received in 2014 and was recognized as revenue in the year received. Expenses associated with restricted expenditures are recognized in subsequent periods as NCCAA spends the funds in accordance with the fund provisions

NCCAA Balance Sheet 12/31/16 Audited Results

Assets:		
Cash and Cash Equivalents	\$	4,855,674
Accounts Receivable		31,503
Other Current Assets		2,567
Net Property & Equipment		63,265
Total Assets:	\$	4,953,009
Liabilities:		
Accounts Payable	\$	11,440
Accrued Leave Payable		24,637
Deferred Revenue		53,496
Other Current Liabilities		11,329
Total Liabilities:	\$	100,902
Net Assets:		
Unrestricted	\$	277,136
Temporarily Restricted		4,574,971
Total Net Assets:	\$	4,852,107
Total Liabilities and Net Assets	\$	4,953,009

REVENUE BY SOURCE



NCCAA GRANT FUNDING BREAKDOWN

