

 2024 NCCAA Conference Sponsorship Opportunities May 7 – May 10, 2024 Harrah's Cherokee Resort Cherokee, NC	Change Agent	Platinum	Gold	Silver	Bronze
INVESTMENT	25k	15k	10k	5k	2.5k
<i>All sponsors will be granted exposure to the North Carolina Community Action Association (NCCAA) network and its community partners through company links on the NCCAA website, participation in the Annual Conference workshops, exhibits and the following benefits below, respectively:</i>					
Exhibit space at NCCAA Conference	✓	✓	✓	✓	✓
Company Brochures in conference onsite program	✓	✓	✓	✓	✓
Company Logo & Organization Name in conference onsite program <i>(payment and logo due by March 15th)</i>	✓	✓	✓	✓	✓
Company Logo & Organization Name on signage displayed in registration/conference exhibit area <i>(payment and logo due by March 29th)</i>	✓	✓	✓	✓	✓
Ribbon and nametag specific to level of sponsorship	✓	✓	✓	✓	✓
Recognition from podium during Opening/Closing events	✓	✓	✓	✓	✓
Advertisement in conference onsite program	Center Spread	Full Page	Full Page	Full Page	½ Page
Admittance to all conference workshops	6 reps	3 reps	2 reps	1 rep	1 rep
Admittance to all conference workshops and events	6 reps	3 reps	2 reps	1 rep	
Recognition in Event e-communications/website	✓	✓	✓		
Company featured in NCCAA Newsletter <i>(payment and article due by March 15th)</i>	✓	✓			
Remarks by sponsor/representative at Awards Luncheon <i>(Thurs., May 9th – 3 minutes)</i>	✓	✓			
Contact Directory for NCCAA agencies	✓	✓			
Remarks by sponsor/representative at Evening Social <i>(Thurs., May 9th – 3 minutes)</i>	✓				
Remarks by sponsor/representative at General Opening Session <i>(Wed., May 8th – 5 minutes)</i>	Banner Sponsor ✓				



2024 NCCAA Conference

Cherokee, NC, May 7 - 10

Harrah's Cherokee Resort

Check <input checked="" type="checkbox"/>	SPONSOR/EXHIBIT/ADVERTISE	Member/ Non-Member
SPONSOR AN EVENT		
	Welcome Reception Sponsor (2) Company name and sponsor level recognition on signage and all conference materials. Reserved table.	\$ 2500/3000
	NCCAA Conference Edition Center Spread, Agency News Article (1) Company name and sponsor level recognition highlighted in a center page spread ad in onsite program and event newsletter.	\$ 2000/2500
	Awards Luncheon VIP Sponsor (4) Company name, VIP sponsor level recognition, and expanded company profile for four sponsors in the onsite program, VIP table seating, four Luncheon tickets, reserved seating.	\$ 2000/2500
	Morning Break Sponsor (3) Company name and sponsor level recognition on signage and onsite program.	\$ 1000/1500
	Conference Tote Bag Sponsor (1) Company name and sponsor level recognition as Tote Bag Sponsor in onsite program.	\$ 1000/1500
	Pen Sponsor (1) Company name and sponsor level recognition as Pen Sponsor in onsite program.	\$ 650/750
	Neck Wallet Sponsor (1) Company name and sponsor level recognition as Neck Wallet Sponsor in onsite program.	\$ 1000/1500
	Awards Luncheon Tabletop Sponsor (8) Company name and sponsor level recognition displayed on each table at the Awards Luncheon and in onsite program.	\$ 750/1000
	Auction Gift Sponsor Company name and sponsor level recognition in onsite program.	\$ 100/150
EXHIBIT		
	Exhibitor Booth Early bird exhibit table at Welcome Reception Tues. eve., company name and expanded company profile in onsite program, inclusion in conference email blasts, exhibit booth includes 6 ft. table/skirt and 2 chairs.	\$600/700
ADVERTISE		
	Inside Front Cover Ad in Onsite Program (1)	\$ 1500/2000
	Inside Back Cover Ad in Onsite Program (1)	\$ 1500/2000
	Full Page Ad in Onsite Program	\$600/750
	¼ Page Ad in Onsite Program	\$ 300/400
	Company/Agency Flyers placed in tote bag	\$ 600/750
TOTAL Sponsorship Investment		\$ _____

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