

# 2023 NCCCAA

## CONFERENCE AGENDA

\*Please note that this agenda is tentative and subject to change

### TUESDAY | MAY 9

9:30 AM – 12:00 PM	<b>The Future of Fundraising Off-Site Training Event</b> <i>Twana Wellman-Roebuck, Executive Director, Experiment in Self-Reliance (ESR)</i> Preconference Leadership Training for leadership team members. (separate registration required)	OFF-SITE TRAINING EVENT EXPERIMENT IN SELF RELIANCE
1:30 PM – 4:30 PM	<b>Sip &amp; Paint Wellness Day Event</b> (separate registration required) <i>Stephanie Cox, CSBG Program Director, Coastal Community Action, Inc.</i>	SALEM 1A
12:00 PM – 5:00 PM	<b>Registration Open</b>	REGISTRATION DESK
4:00 PM – 6:00 PM	<b>NCCAA Board of Directors Meeting</b>	SALEM 1BC
6:00 PM – 8:00 PM	<b>President's Welcome Reception &amp; Auction</b>	SALEM 2

### WEDNESDAY | MAY 10

6:45 AM – 7:30 AM	<b>Morning ReCharge Wellness Walk</b> (*Gather at Registration Desk) Join us for a morning walk to ReCharge and kick off the day!	REGISTRATION DESK*
7:30 AM – 9:00 AM	<b>Breakfast / Visit with Exhibitors</b>	SALEM FOYER
7:30 AM – 4:00 PM	<b>Registration Open / Exhibitor Check-In</b>	REGISTRATION DESK
8:00 AM – 8:45 AM	<b>District Meetings</b>	
	East   SALEM 1A      West   SALEM 3AB      Central   SALEM 1B      Far West   SALEM 3C	
8:45 AM – 9:00 AM	<b>Networking Break with Exhibitors</b>	SALEM FOYER
9:00 AM – 10:30 AM	<b>General Opening Session (Plenary)</b> Keynote Speaker: <b>Dr. Henry C. McKoy, Jr.</b> , Director, Office of State and Community Energy Programs, U.S. Department of Energy	SALEM 2
10:30 AM – 10:45 AM	<b>Networking Break with Exhibitors</b>	SALEM FOYER
10:45 AM – 12:00 PM	<b>CONCURRENT SESSIONS</b>	
	<ul style="list-style-type: none"> <li> <b>Innovative Strategies to Address, Maintain, and Enhance Your Head Start Work Force</b> SALEM 1A  <i>Patricia Beier, Chief Executive Officer, WAGES, Inc.</i>                      Attracting and maintaining your workforce is critical to organizational success and sustainability. Workforce quality and retention have always been challenging but the pandemic has heightened this issue. This session will explore concepts relating to the complexities of the Head Start workforce and explore proven strategies for you to consider when seeking to maintain your current staff, recruit, retain and onboard high quality staff while ensuring staff have the essential tools to be successful in their respective roles.                 </li> <li> <b>RECHARGE Thyself – Part I</b> SALEM 1B  <i>Natasha Holley, Chief Executive Officer, Integrated Family Services, PLLC</i>                      Is the weight of the world on your shoulders with responsibility at home, work, and in the community? Do you often feel exhausted, overwhelmed, and stretched thin? Do you feel guilty and struggle with taking time for yourself? If the answer is yes, participate in this training to understand the importance of self-care and recharging to be your best self. This discussion will provide an opportunity for you to reflect on your stress and burnout level and the impact it has on yourself, and others connected to you.                 </li> <li> <b>FastLife: IT Security for Your Nonprofit in a Fast Paced World</b> SALEM 1C  <i>Torrence Reed, Founder &amp; CEO, Cybershield Security</i>                      Most startups, small businesses and non-profits think they are too small to get hacked. They are not. They eventually WILL get hacked. The only questions are when, by whom and what amount of financial ruin will they suffer. We understand how important becoming secure is to staying secure so we're working with NCCAA to make it a little easier for you to get started with cybersecurity. Join us for an interactive walk-through on securing and protecting your business.                 </li> </ul>	

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10:45 AM – 12:00 PM	<p><b>CONCURRENT SESSIONS</b> continued</p> <ul style="list-style-type: none"> <li> <p>■ <b>Something You Can Take Home and Use: Branding and Communication Strategies</b> <span style="float: right;"><b>SALEM 3AB</b></span>  <i>Angeline Schwab, Fund Development &amp; Communications Manager, Buris Chalmers Creative</i>  <i>Bill Graham, Fund Development &amp; Communications Manager, Buris Chalmers Creative</i>                      The NCCAA communications team will provide an overview of branding and how to craft cohesive communications strategies in support of Community Action programs and initiatives.</p> </li> <li> <p>■ <b>Advanced Weatherization Leveraging Skills Training and Updates</b> <span style="float: right;"><b>SALEM 3C</b></span>  <i>Derek Schroeder, Weatherization &amp; Intergovernmental Policy Advisor, U.S. Department of Energy</i>                      Derek Schroeder will explain the mechanics of traditional fund braiding, and explain options for co-funding individual measures. Participants will learn when to include or exclude supplemental measures in the DOE energy audit and how to deliver measures. Presenters will also explain how states can un-restrict LIHEAP WAP funds, modify landlord contribution requirements, and access a percentage of DOE WAP funds for building leveraging capacity.</p> </li> </ul>
12:00 PM – 1:15 PM	<p><b>Lunch</b> (on your own)</p>
12:00 PM – 1:15 PM	<p><b>Roundtable Lunch Discussion</b> <span style="float: right;"><b>PIEDMONT 2 &amp; 3</b></span>  <i>(separate lunch registration required)</i>  <b>New Executive Directors   Board Members   HR Managers   Fiscal Directors   CSBG Directors</b>  <b>Head Start Leaders   Weatherization Professionals</b></p>
1:15 PM – 1:30 PM	<p><b>Networking Break with Exhibitors</b> <span style="float: right;"><b>SALEM FOYER</b></span></p>
1:30 PM – 3:00 PM	<p><b>CONCURRENT SESSIONS</b></p> <ul style="list-style-type: none"> <li> <p>■ <b>Adverse Childhood Experiences (ACES) &amp; Resiliency: Strategies to Combat Toxic Stress</b> <span style="float: right;"><b>SALEM 1A</b></span>  <i>Verena Jonas, Assistant Director for Education &amp; Mental Health, WAGES, Inc.</i>                      Learn more about Adverse Childhood Experiences and the long-term impacts of toxic stress on children. Toxic Stress can follow children throughout their lives and lead to adults with severe social and mental health challenges. We will also discuss ways to combat toxic stress and address ACES in children through resiliency. Resiliency is a critical tool to combat toxic stress and help mitigate the harmful, potentially lifelong effects of ACES.</p> </li> <li> <p>■ <b>RECHARGE Thyself – Part II</b> <span style="float: right;"><b>SALEM 1B</b></span>  <i>Natasha Holley, Chief Executive Officer, Integrated Family Services, PLLC</i>                      This is a continuation of RECHARGE THYSELF part one. Participants will explore self-care strategies and tips that can improve their mental health and well-being.</p> </li> <li> <p>■ <b>HUD &amp; Community Action: Section 8 and Other Programs to Support Low-Income Communities</b> <span style="float: right;"><b>SALEM 1C</b></span>  <i>Dr. Lorenzo Claxton, Field Office Director for North Carolina, US Department of Housing &amp; Urban Development</i>                      HUD provides a wide range of programs and services related to housing for citizens. Through programs like the Housing Choice Voucher Program (Section 8) they assist low-income families in securing stable housing. Many community action agencies work with this program to better serve their local communities, but there are other programs and services HUD offers that serve seniors, veterans, and those struggling with homelessness. Come learn more about HUD's programming and learn about new avenues for collaboration.</p> </li> </ul>

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## WEDNESDAY | MAY 10

1:30 PM – 3:00 PM

### CONCURRENT SESSIONS continued

#### ■ Recent Legal Developments and Other Issues Affecting NC Community Action Agencies

SALEM 3AB

*Rocky Cabagnet, Attorney, Hull & Chandler, P.A.*

Most North Carolina Community Action Agencies are private not-for-profit organizations with 501(c)(3) public charity tax exempt status. As such, all NC CAAs must comply with NCGS 55A and IRC 501(c)(3). Additionally, NC CAAs are recipients of millions of dollars in local, state and federal funding (CSBG for all and Head Start for most), are usually quite larger than average (100 plus FTE) employers conducting operations throughout multiple facilities. As such, all NC CAAs are dealing with compliance with federal and state grants (and the laws that attach to funding). As large employers, most CAAs had to deal with COVID-19 from various angles (enforcing vaccine mandates if HS/EHS grantee, handling employee requests for exemptions from COVID vaccine mandates, obtaining and complying with the PPP loan and ensuring that monies received from CARES and ARP were used and tracked for accountability). Many NC CAAs are assertive fundraisers, which means compliance with NC's Charitable Solicitation regulations. As mostly board of director driven nonprofits, NC CAAs should also know of the new updates in NCGS 55A related to remote meetings and decision making for directors. While we can't cover every issue and development, this presentation will go over the most important ones that NC CAAs need to know now and going into the future.

#### ■ The Metrics of Moisture I (7 CEU credits for completing I & II)

SALEM 3C

*Doug Loflin, Project Inspector & Trainer, Piedmont Triad Regional Council*

*Kevin Scott, Trainer, Piedmont Triad Regional Council*

Moisture is the primary factor in building durability, and it moves through building enclosures in many different ways. Types of moisture movement, and factors such as relative humidity and dewpoint are often overlooked and undiagnosed when trying to correct moisture issues. This class will cover mechanisms of moisture movement in detail, cite examples of common problems encountered during energy audits and inspections, and discuss possible solutions.

3:00 PM – 3:15 PM

### Networking Break with Exhibitors

SALEM FOYER

3:15 PM – 4:45 PM

### CONCURRENT SESSIONS

#### ■ Collaborative Community Health Models

SALEM 1A

*Cheryl Emanuel, Consultant, Global 330 Health Equity Consulting Group, LLC,*

This workshop will provide an overview of effective community health models designed to increase community engagement, inclusion, diversity and cultural growth within the public healthcare industry. We will identify and describe the core guiding principles of community engagement to consider when building your own community health collaborations.

#### ■ Finances for Non-Financial People

SALEM 1B

*Dr. Teresa Hardee, President & CEO, I50 Consulting Services*

This course will teach you how to communicate your agency's financial position to non-financial individuals. It will allow you to demonstrate your basic understanding of financial management to all of your stakeholders in a way that enables everyone to understand the financial health of the agency even when they are not a numbers person. We will discuss how to read key elements of financial statements and management reports, how to prepare and present your budget analyses, and how to create and display key financial indicators to help the reader understand the financial and operation condition of the agency.

#### ■ Messaging: How to talk to Republicans and Democrats

SALEM 1C

*David Bradley, Founder & CEO, National Community Action Foundation*

A key component of NCAF's successful legislative strategy for Community Action is a bipartisan approach. Join David for this briefing on effective communications with Republicans and Democrats.

3:15 PM – 4:45 PM	<p><b>CONCURRENT SESSIONS</b> continued</p> <ul style="list-style-type: none"> <li> <p><b>Working Better Together: An Exploration of Shared Services and Other Collaborations</b> <span style="float: right;">SALEM 3AB</span></p> <p><i>Veronica Zhang, Deputy Director &amp; Senior Counsel, CAPLAW, Inc.</i></p> <p>Faced with government budget cuts and increased competition for funding, CAAs are exploring various alternatives for sharing or combining resources, services or programs – from consolidating administrative functions to jointly managing programs to formally merging – to further their missions, enhance their fiscal health, and increase their efficiency and effectiveness. In this session, we will examine the practical, financial and legal implications of these various options, including unique issues associated with government funding</p> </li> <li> <p><b>The Metrics of Moisture II (7 CEU credits for completing I &amp; II)</b> <span style="float: right;">SALEM 3C</span></p> <p><i>Doug Loflin, Project Inspector &amp; Trainer, Piedmont Triad Regional Council</i></p> <p><i>Kevin Scott, Trainer, Piedmont Triad Regional Council</i></p> <p>Moisture is the primary factor in building durability, and it moves through building enclosures in many different ways. Types of moisture movement, and factors such as relative humidity and dewpoint are often overlooked and undiagnosed when trying to correct moisture issues. This class will cover mechanisms of moisture movement in detail, cite examples of common problems encountered during energy audits and inspections, and discuss possible solutions.</p> </li> </ul>
5:00 PM – 7:00 PM	<p><b>COED Meeting</b> <span style="float: right;">PIEDMONT 1</span></p>

**THURSDAY | MAY 11**

7:30 AM – 9:00 AM	<p><b>Breakfast / Visit with Exhibitors</b> <span style="float: right;">SALEM FOYER</span></p>
8:30 AM – 10:00 AM	<p><b>Registration Open</b> <span style="float: right;">REGISTRATION DESK</span></p>
9:00 AM – 10:00 AM	<p><b>Legislative Update with David Bradley</b> <span style="float: right;">SALEM 2</span></p> <p><i>Featuring: David Bradley, Founder &amp; CEO, National Community Action Foundation</i></p> <p>Get the latest updates from Washington, D.C. from Community Action's biggest advocate at the federal level. Find out what is on the horizon for our network and how you can support.</p>
10:00 AM – 10:30 AM	<p><b>Business Meeting (Members Only)</b> <span style="float: right;">SALEM 2</span></p>
10:30 AM – 10:45 AM	<p><b>Networking Break with Exhibitors</b> <span style="float: right;">SALEM FOYER</span></p>
10:45 AM – 12:00 PM	<p><b>Partners Update</b> <span style="float: right;">SALEM 2</span></p> <p><i>Featuring: Denise Harlow, CEO, National Community Action Partnership</i></p> <p><i>Charisse Johnson, Director, Division of Community Assistance (DCA), Office of Community Services, Administration for Children and Families (ACF)</i></p> <p><i>Reginald Speight, State Director, North Carolina State Office, Rural Development, U. S. Department of Agriculture</i></p> <p><i>Veronica Zhang, Deputy Director &amp; Senior Council, CAPLAW, Inc.</i></p> <p>Hear from some of our partners as they discuss national initiatives and trends.</p>
10:45 AM – 12:00 PM	<p><b>Combustion Training I (3 CEU Credits for completing I &amp; II)</b> <span style="float: right;">SALEM 3AB</span></p> <p><i>Drew Corbett, Community Development Supervisor, Piedmont Triad Regional Council</i></p> <p><i>Kevin Scott, Trainer, Piedmont Triad Regional Council</i></p> <p>Combustion safety is the most important diagnostic test technicians can perform in a home. It not only reveals compromised efficiency issues due to poor installation or appliance degradation, but it can also pinpoint safety issues that could lead to life-threatening dangers such as Carbon Monoxide poisoning. This class will break down the combustion process and identify different types of residential combustion appliances and the nuances of testing them.</p>
12:00 PM – 12:15 PM	<p><b>Networking Break with Exhibitors</b> <span style="float: right;">SALEM FOYER</span></p>

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### THURSDAY | MAY 11

12:15 PM – 2:15 PM	<b>NCCAA Hall of Fame Awards Luncheon</b> An afternoon to honor the very best of community action from all across the great state of North Carolina!	GALLERY BALLROOM
2:15 PM – 2:45 PM	<b>Networking Break with Exhibitors</b>	SALEM FOYER
2:45 PM – 4:30 PM	<b>OEO Updates</b>	SALEM 2
2:45 PM – 4:30 PM	<b>Combustion Training II (3 CEU Credits for completing I &amp; II)</b> <i>Drew Corbett, Community Development Supervisor, Piedmont Triad Regional Council</i> <i>Kevin Scott, Trainer, Piedmont Triad Regional Council</i> Combustion safety is the most important diagnostic test technicians can perform in a home. It not only reveals compromised efficiency issues due to poor installation or appliance degradation, but it can also pinpoint safety issues that could lead to life-threatening dangers such as Carbon Monoxide poisoning. This class will break down the combustion process and identify different types of residential combustion appliances and the nuances of testing them.	SALEM 3AB
5:00 PM – 7:30 PM	<b>Board Summit</b> ( <i>separate registration required</i> )	PIEDMONT 1
8:00 PM – 11:00 PM	<b>Evening Social / Networking Event</b> Recharge, reconnect, and dance the night away with your colleagues from across the state!	HEARN BALLROOM (MARRIOTT WINSTON -SALEM)

### FRIDAY | MAY 12

8:00 AM – 9:00 AM	<b>Coffee</b>	SALEM FOYER
9:00 AM – 12:00 PM	<b>Closing Session</b> A fun closing session which will include a <i>Cooking with Chef Craig</i> segment for healthy, easy smoothie recipes.	SALEM 2
9:00 AM – 5:00 PM	<b>Board Summit</b> ( <i>separate registration required</i> )	PIEDMONT 1