

NCCAA ANNUAL CONFERENCE MAY 9-12, 2023



RE•CHARGE!

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You

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WINSTON-SALEM, NC**





NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**

OFFICE of
ECONOMIC OPPORTUNITY

ROY COOPER • Governor
KODY H. KINSLEY • Secretary
CHRIS EGAN • Assistant Secretary for Employment and Inclusion
MARIONNA POKE-STEWART • Director

May 9, 2023

Community action changes people’s lives, embodies the spirit of hope, improves communities and makes America a better place to live. Community Action Agencies care about the entire community, and are dedicated to helping people help themselves and each other.

Community Action Promise

The Office of Economic Opportunity would like to congratulate the North Carolina Community Action Association (NCCAA) on its 2023 Annual Conference.

The work that you do is the leading driver in supporting our statewide priorities of easy access to mental health services, ensuring that North Carolina’s children grow up safe, healthy and thriving in nurturing and resilient families and communities and reinforcing a strong, healthy, and inclusive work force.

NCDHHS/OEO has an ongoing commitment to our strong partnership with the NCCAA and all community action agencies across the state as they work to “address the root effects of poverty and help move families and individuals to self-sufficiency.”

Have a dynamic and successful conference.

The North Carolina Office of Economic Opportunity.

“Be the change that you wish to see in the world” Mahatma Gandhi

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • OFFICE OF ECONOMIC OPPORTUNITY

LOCATION: 802 Boylan Avenue, McBryde Building, Raleigh, NC 27603
MAILING ADDRESS: 2401 Mail Service Center, Raleigh, NC 27699-2401
www.ncdhhs.gov • Telephone 919-527-6250 •

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

WELCOME

BENTON CONVENTION CENTER | WINSTON SALEM, NC

Dear Conference Attendees:

Over the last three years, Community Action organizations like yours provided a comprehensive, energetic and incomparable approach to pandemic challenges within your local communities. We recognize your deep commitment to creating opportunities for others. Thank you!

As we move away from the pandemic, we greet new obstacles, new opportunities, and we continue to wrestle with the tremendous responsibility of this work.

During each NCCAA Annual Conference, we seek to recognize the determination that community action work requires and to support you and your agency with an opportunity to learn, recharge and help transform the work that we all do. What does it mean for our agencies to share a statewide effort to shape a culture of care for the most vulnerable, and also sustain ourselves?

Our connection is everything. We share a promise, values and mission that includes equity, respect, commitment, excellence, hope, caring, innovation and opportunity. Together, we ignite opportunity, and each exchange between us has the potential to build our bonds, strengthen our hearts and support resilient communities. This week we'll be focused on the nuts and bolts of Section 8, Energy Efficiency, Fighting Food Insecurity and the partnerships that contribute to our depth, but as we do that we will honor you and give focus to many other topics that contribute to our collective well-being.

We are excited for the opportunity to recharge and look forward to capturing the sparks that ignite our network!

Sincere Regards,



**Sharon C. Goodson, CCAP
Executive Director**



**Patsy D. Davis
NCCAA Board President**



THANK YOU



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NCCAA

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Tanya Branch
Chief Financial Officer

Briana Branch
Staff Accountant



ABOUT THE NORTH CAROLINA COMMUNITY ACTION ASSOCIATION



North Carolina Community Action Association (NCCAA) is a trusted resource and proven advocate for our statewide network of 34 Community Action Agencies. We are here to give voice to the needs, concerns, and stories of NC's disadvantaged and low-income citizens, as well as, shed light on the collective impact of community action agencies. NCCAA collaborates with community members, local governments, public and private partners, and thousands of local volunteers to invest in holistic community-based, anti-poverty strategies.

For more information please visit: www.nccaa.net

OUR MISSION

The North Carolina Community Action Association empowers agencies to help communities thrive.

nccaa.net

NCCAA

BOARD OF DIRECTORS



MS. PATSY P. DAVIS



MS. TINA RAY



MS. PATRICIA BEIER



DR. ERICKA J. WHITAKER



MS. NATASHA ELLIOTT

EXECUTIVE BOARD MEMBERS, PICTURED

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Executive Director, Mountain Projects, Waynesville, NC

Tina Ray, First Vice President
CSBG Director, Johnston Lee Harnett Community Action, Smithfield, NC

Patricia Beier, Second Vice President
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Natasha Elliott, Secretary
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Executive Director, Johnston Lee Harnett Community Action, Smithfield, NC

Darrick Horton, SEACAA Representative
Executive Director, Davidson County Community Action, Lexington, NC

Bryan Duncan, Chair, Council of Executive Directors
Executive Director, I-CARE, Statesville, NC

Dr. Landon Mason, East Chair
Executive Director, Economic Improvement Council, Edenton, NC

Latasha Lovette, Central Chair
CSBG Director, Welfare Reform Liaison Project, Greensboro, NC

Fred Bazemore, West Chair
Director of Programs and Operations, Experiment in Self-Reliance, Winston-Salem, NC

Chuck Sutton, Far West Chair
Executive Director, Macon Program for Progress, Franklin, NC



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We work with more than 30 agencies across the Carolinas to provide important services to our customers who need them most.



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Offering \$1.5 million annually to approved agencies to help qualifying customers with energy efficiency upgrades.



NEIGHBORHOOD ENERGY SAVER PROGRAM

Installing free energy-saving products in 3,500 South Carolina homes and over 800 North Carolina homes annually, and thousands more through our service territory.



SUPPLEMENTAL WEATHERIZATION ASSISTANCE

Provided funding to over 700 families for weatherization and health/safety assistance since 2021.



SHARE THE LIGHT FUND®

Assisting those who struggle to pay energy bills. We match contributions up to \$500,000.

For more information about how we can work together to help the community, visit duke-energy.com/HelpCarolinas today.



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North Carolina communities. Made better. By you.

We're honored to support Community Action's vital work bringing services, caring and economic vitality to communities where they're needed most. That leads to better outcomes and a better North Carolina.

**Mutual of America Financial Group is proud to sponsor
the NCCAA's 2023 Annual Conference.**



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CONGRATULATIONS TO NCCAA FOR ANOTHER
SUCCESSFUL YEAR!

AGENCY PROGRAMS

Head Start/Early Head Start
Weatherization/HARRP
Economic Development
Duke Energy Helping Homes Fund
Blue Cross & Blue Shield
United Way of the Greater Triangle

Community Services Block Grant
Crisis Counseling
Rapid Re-Housing Program
Urgent Repair Program
ESG Homeless Program
Emergency Food & Shelter Program

Melissa Johnson, Board Chairman

E. Marie Watson, Executive Director

P. O. Drawer 711, Smithfield, N. C. 27577
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Website – jlhcommunityaction.org

Email – jlhca@jlhcommunity.org

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[INTEGRATE]

INNOVATE

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2023 NCCCAA

CONFERENCE SCHEDULE | AT-A-GLANCE

*Please note that this agenda is tentative and subject to change

TUESDAY | MAY 9

9:30 AM – 12:00 PM	The Future of Fundraising Off-Site Training Event	OFF-SITE TRAINING EVENT EXPERIMENT IN SELF RELIANCE
	Preconference Leadership Training for leadership team members. <i>(separate registration required)</i>	
1:30 PM – 4:30 PM	Sip & Paint Wellness Day Event	SALEM 1A
	<i>(separate registration required)</i>	
12:00 PM – 5:00 PM	Registration Open	REGISTRATION DESK
4:00 PM – 6:00 PM	NCCAA Board of Directors Meeting	SALEM 1BC
6:00 PM – 8:00 PM	President's Welcome Reception	SALEM 2

WEDNESDAY | MAY 10

6:45 AM – 7:30 AM	Morning ReCharge Wellness Walk	REGISTRATION DESK*
	<i>(*Gather at Registration Desk)</i>	
7:30 AM – 9:00 AM	Breakfast / Visit with Exhibitors	SALEM FOYER
7:30 AM – 4:00 PM	Registration Open Exhibitor Check-In	REGISTRATION DESK

8:00 AM – 8:45 AM	District Meetings			
	East	SALEM 1A	West	SALEM 3AB
	Central	SALEM 1B	Far West	SALEM 3C

8:45 AM – 9:00 AM	Networking Break with Exhibitors	SALEM FOYER
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9:00 AM – 10:30 AM	General Opening Session (Plenary)	SALEM 2
	Keynote Speaker: Dr. Henry C. McKoy, Jr. , Director, Office of State and Community Energy Programs, U.S. Department of Energy	

10:30 AM – 10:45 AM	Networking Break with Exhibitors	SALEM FOYER
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10:45 AM – 12:00 PM	CONCURRENT SESSIONS	
	■ Innovative Strategies to Address Maintain and Enhance Your Head Start Work Force	SALEM 1A
	■ RECHARGE Thyself – Part 1	SALEM 1B
	■ FastLife: IT Security for Your Nonprofit in a Fast Paced World	SALEM 1C
	■ Something You Can Take Home and Use: Branding and Communication Strategies	SALEM 3AB
	■ Advanced Weatherization Leveraging Skills Training and Updates	SALEM 3C

12:00 PM – 1:15 PM	Lunch <i>(on your own)</i>	
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12:00 PM – 1:15 PM	Roundtable Lunch Discussion	PIEDMONT 2 & 3
	<i>(separate lunch registration required)</i>	
	New Executive Directors Board Members HR Managers Fiscal Directors CSBG Directors Head Start Leaders Weatherization Professionals	

1:15 PM – 1:30 PM	Networking Break with Exhibitors	SALEM FOYER
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1:30 PM – 3:00 PM	CONCURRENT SESSIONS	
	■ Adverse Childhood Experiences (ACES) & Resiliency: Strategies to Combat Toxic Stress	SALEM 1A
	■ RECHARGE Thyself – Part 2	SALEM 1B
	■ HUD & Community Action: Section 8 and Other Programs to Support Low-Income Communities	SALEM 1C
	■ Recent Legal Developments and Other Issues Affecting NC Community Action Agencies	SALEM 3AB
	■ The Metrics of Moisture I	SALEM 3C
	<i>(7 CEU credits for completing I & II)</i>	

3:00 PM – 3:15 PM	Networking Break with Exhibitors	SALEM FOYER
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3:15 PM – 4:45 PM	CONCURRENT SESSIONS	
	■ Collaborative Community Health Models	SALEM 1A
	■ Finances for Non-Financial People	SALEM 1B
	■ Messaging: How to talk to Republicans and Democrats	SALEM 1C
	■ Working Better Together: An Exploration of Shared Services and Other Collaborations	SALEM 3AB
	■ The Metrics of Moisture II	SALEM 3C
	<i>(7 CEU credits for completing I & II) completing I & II)</i>	

5:00 PM – 7:00 PM	COED Meeting	PIEDMONT 1
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THURSDAY | MAY 11

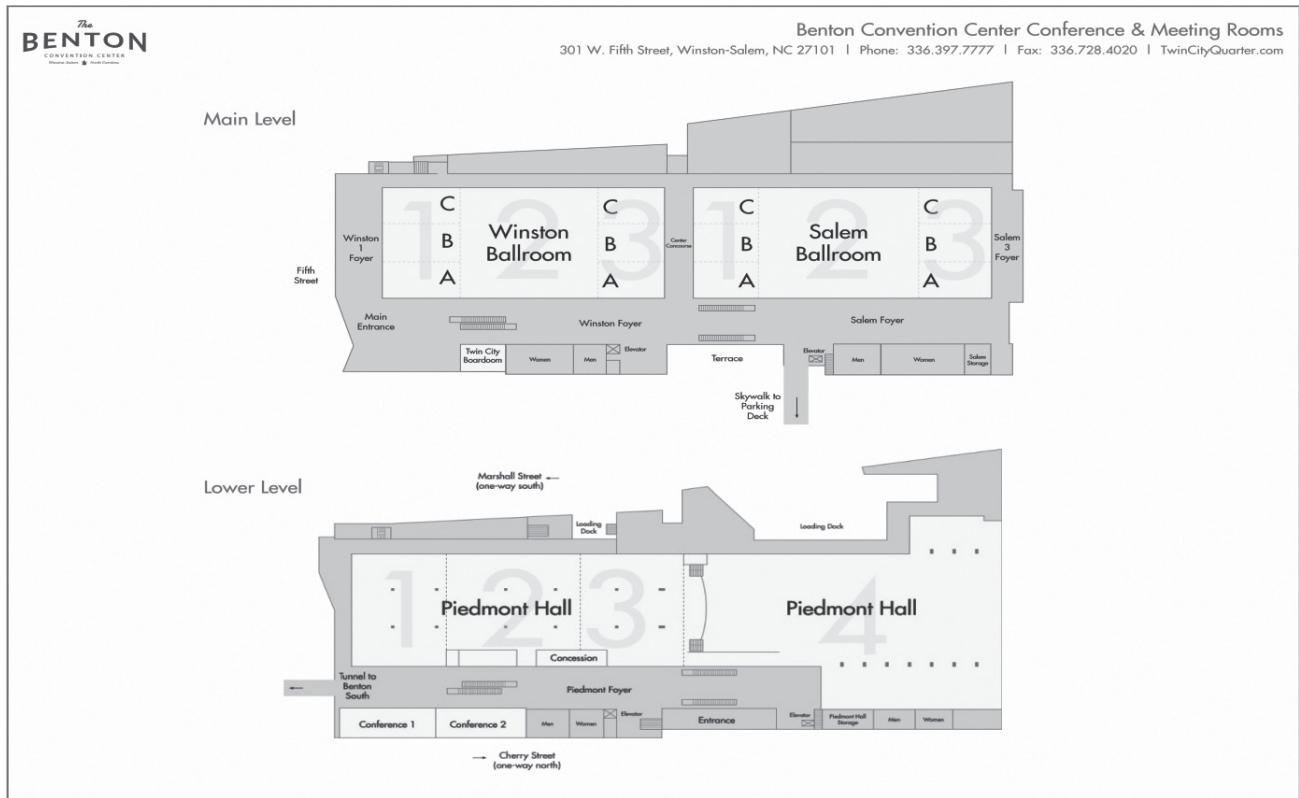
7:30 AM – 9:00 AM	Breakfast / Visit with Exhibitors	SALEM FOYER
8:30 AM – 10:00 AM	Registration Open	REGISTRATION DESK
9:00 AM – 10:00 AM	Legislative Update with David Bradley Get the latest updates from Washington, D.C. from Community Action's biggest advocate at the federal level. Find out what is on the horizon for our network and how you can support.	SALEM 2
10:00 AM – 10:30 AM	Business Meeting <i>(Members Only)</i>	SALEM 2
10:30 AM – 10:45 AM	Networking Break with Exhibitors	SALEM FOYER
10:45 AM – 12:00 PM	Partners Update Hear from some of our partners as they discuss national initiatives and trends.	SALEM 2
10:45 AM – 12:00 PM	Combustion Training I (3 CEU Credits for completing I & II)	SALEM 3AB
12:00 PM – 12:15 PM	Networking Break with Exhibitors	SALEM FOYER
12:15 PM – 2:15 PM	NCCAA Hall of Fame Awards Luncheon An afternoon to honor the very best of community action from all across the great state of North Carolina!	GALLERY BALLROOM
2:15 PM – 2:45 PM	Networking Break with Exhibitors	SALEM FOYER
2:45 PM – 4:30 PM	OEO Updates	SALEM 2
2:45 PM – 4:30 PM	Combustion Training II (3 CEU Credits for completing I & II)	SALEM 3AB
5:00 PM – 7:30 PM	Board Summit <i>(separate registration required)</i>	PIEDMONT 1
8:00 PM – 11:00 PM	Evening Social Networking Event	HEARN BALLROOM (MARRIOTT WINSTON-SALEM)

FRIDAY | MAY 12

8:00 AM – 9:00 AM	Coffee	SALEM FOYER
9:00 AM – 12:00 PM	Closing Session A fun closing session which will include a <i>Cooking with Chef Craig</i> segment for healthy, easy smoothie recipes.	SALEM 2
9:00 AM – 5:00 PM	Board Summit <i>(separate registration required)</i>	PIEDMONT 1

EVENT SPACE

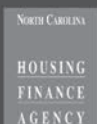
PROPERTY MAP | THE BENTON



The NC Housing Finance Agency has programs that can not only help your clients get into homes, but keep them there:

- NC Home Advantage Suite of Mortgage Products
 - Community Home Ownership Programs
 - Home Rehab and Repair
 - Foreclosure Prevention

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2023 NCCCAA

CONFERENCE AGENDA

*Please note that this agenda is tentative and subject to change

TUESDAY | MAY 9

9:30 AM – 12:00 PM	The Future of Fundraising Off-Site Training Event <i>Twana Wellman-Roebuck, Executive Director, Experiment in Self-Reliance (ESR)</i> Preconference Leadership Training for leadership team members. (separate registration required)	OFF-SITE TRAINING EVENT EXPERIMENT IN SELF RELIANCE
1:30 PM – 4:30 PM	Sip & Paint Wellness Day Event (separate registration required) <i>Stephanie Cox, CSBG Program Director, Coastal Community Action, Inc.</i>	SALEM 1A
12:00 PM – 5:00 PM	Registration Open	REGISTRATION DESK
4:00 PM – 6:00 PM	NCCAA Board of Directors Meeting	SALEM 1BC
6:00 PM – 8:00 PM	President's Welcome Reception & Auction	SALEM 2

WEDNESDAY | MAY 10

6:45 AM – 7:30 AM	Morning ReCharge Wellness Walk (*Gather at Registration Desk) Join us for a morning walk to ReCharge and kick off the day!	REGISTRATION DESK*
7:30 AM – 9:00 AM	Breakfast / Visit with Exhibitors	SALEM FOYER
7:30 AM – 4:00 PM	Registration Open / Exhibitor Check-In	REGISTRATION DESK
8:00 AM – 8:45 AM	District Meetings	
	East SALEM 1A West SALEM 3AB Central SALEM 1B Far West SALEM 3C	
8:45 AM – 9:00 AM	Networking Break with Exhibitors	SALEM FOYER
9:00 AM – 10:30 AM	General Opening Session (Plenary) Keynote Speaker: <i>Dr. Henry C. McKoy, Jr., Director, Office of State and Community Energy Programs, U.S. Department of Energy</i>	SALEM 2
10:30 AM – 10:45 AM	Networking Break with Exhibitors	SALEM FOYER
10:45 AM – 12:00 PM	CONCURRENT SESSIONS	
	<ul style="list-style-type: none"> Innovative Strategies to Address, Maintain, and Enhance Your Head Start Work Force SALEM 1A <i>Patricia Beier, Chief Executive Officer, WAGES, Inc.</i> Attracting and maintaining your workforce is critical to organizational success and sustainability. Workforce quality and retention have always been challenging but the pandemic has heightened this issue. This session will explore concepts relating to the complexities of the Head Start workforce and explore proven strategies for you to consider when seeking to maintain your current staff, recruit, retain and onboard high quality staff while ensuring staff have the essential tools to be successful in their respective roles. RECHARGE Thyself – Part I SALEM 1B <i>Natasha Holley, Chief Executive Officer, Integrated Family Services, PLLC</i> Is the weight of the world on your shoulders with responsibility at home, work, and in the community? Do you often feel exhausted, overwhelmed, and stretched thin? Do you feel guilty and struggle with taking time for yourself? If the answer is yes, participate in this training to understand the importance of self-care and recharging to be your best self. This discussion will provide an opportunity for you to reflect on your stress and burnout level and the impact it has on yourself, and others connected to you. FastLife: IT Security for Your Nonprofit in a Fast Paced World SALEM 1C <i>Torrence Reed, Founder & CEO, Cybershield Security</i> Most startups, small businesses and non-profits think they are too small to get hacked. They are not. They eventually WILL get hacked. The only questions are when, by whom and what amount of financial ruin will they suffer. We understand how important becoming secure is to staying secure so we're working with NCCAA to make it a little easier for you to get started with cybersecurity. Join us for an interactive walk-through on securing and protecting your business. 	

CONTINUED

10:45 AM – 12:00 PM	<p>CONCURRENT SESSIONS continued</p> <ul style="list-style-type: none"> <p>■ Something You Can Take Home and Use: Branding and Communication Strategies SALEM 3AB</p> <p><i>Angeline Schwab, Fund Development & Communications Manager, Buris Chalmers Creative</i> <i>Bill Graham, Fund Development & Communications Manager, Buris Chalmers Creative</i></p> <p>The NCCAA communications team will provide an overview of branding and how to craft cohesive communications strategies in support of Community Action programs and initiatives.</p> <p>■ Advanced Weatherization Leveraging Skills Training and Updates SALEM 3C</p> <p><i>Derek Schroeder, Weatherization & Intergovernmental Policy Advisor, U.S. Department of Energy</i></p> <p>Derek Schroeder will explain the mechanics of traditional fund braiding, and explain options for co-funding individual measures. Participants will learn when to include or exclude supplemental measures in the DOE energy audit and how to deliver measures. Presenters will also explain how states can un-restrict LIHEAP WAP funds, modify landlord contribution requirements, and access a percentage of DOE WAP funds for building leveraging capacity.</p>
12:00 PM – 1:15 PM	<p>Lunch (<i>on your own</i>)</p>
12:00 PM – 1:15 PM	<p>Roundtable Lunch Discussion PIEDMONT 2 & 3</p> <p>(<i>separate lunch registration required</i>)</p> <p>New Executive Directors Board Members HR Managers Fiscal Directors CSBG Directors Head Start Leaders Weatherization Professionals</p>
1:15 PM – 1:30 PM	<p>Networking Break with Exhibitors SALEM FOYER</p>
1:30 PM – 3:00 PM	<p>CONCURRENT SESSIONS</p> <ul style="list-style-type: none"> <p>■ Adverse Childhood Experiences (ACES) & Resiliency: Strategies to Combat Toxic Stress SALEM 1A</p> <p><i>Verena Jonas, Assistant Director for Education & Mental Health, WAGES, Inc.</i></p> <p>Learn more about Adverse Childhood Experiences and the long-term impacts of toxic stress on children. Toxic Stress can follow children throughout their lives and lead to adults with severe social and mental health challenges. We will also discuss ways to combat toxic stress and address ACES in children through resiliency. Resiliency is a critical tool to combat toxic stress and help mitigate the harmful, potentially lifelong effects of ACES.</p> <p>■ RECHARGE Thyself – Part II SALEM 1B</p> <p><i>Natasha Holley, Chief Executive Officer, Integrated Family Services, PLLC</i></p> <p>This is a continuation of RECHARGE THYSELF part one. Participants will explore self-care strategies and tips that can improve their mental health and well-being.</p> <p>■ HUD & Community Action: Section 8 and Other Programs to Support Low-Income Communities SALEM 1C</p> <p><i>Dr. Lorenzo Claxton, Field Office Director for North Carolina, US Department of Housing & Urban Development</i></p> <p>HUD provides a wide range of programs and services related to housing for citizens. Through programs like the Housing Choice Voucher Program (Section 8) they assist low-income families in securing stable housing. Many community action agencies work with this program to better serve their local communities, but there are other programs and services HUD offers that serve seniors, veterans, and those struggling with homelessness. Come learn more about HUD's programming and learn about new avenues for collaboration.</p>

CONTINUED

WEDNESDAY | MAY 10

1:30 PM – 3:00 PM

CONCURRENT SESSIONS continued

■ Recent Legal Developments and Other Issues Affecting NC Community Action Agencies

SALEM 3AB

Rocky Cabagnet, Attorney, Hull & Chandler, P.A.

Most North Carolina Community Action Agencies are private not-for-profit organizations with 501(c)(3) public charity tax exempt status. As such, all NC CAAs must comply with NCGS 55A and IRC 501(c)(3). Additionally, NC CAAs are recipients of millions of dollars in local, state and federal funding (CSBG for all and Head Start for most), are usually quite larger than average (100 plus FTE) employers conducting operations throughout multiple facilities. As such, all NC CAAs are dealing with compliance with federal and state grants (and the laws that attach to funding). As large employers, most CAAs had to deal with COVID-19 from various angles (enforcing vaccine mandates if HS/EHS grantee, handling employee requests for exemptions from COVID vaccine mandates, obtaining and complying with the PPP loan and ensuring that monies received from CARES and ARP were used and tracked for accountability). Many NC CAAs are assertive fundraisers, which means compliance with NC's Charitable Solicitation regulations. As mostly board of director driven nonprofits, NC CAAs should also know of the new updates in NCGS 55A related to remote meetings and decision making for directors. While we can't cover every issue and development, this presentation will go over the most important ones that NC CAAs need to know now and going into the future.

■ The Metrics of Moisture I (7 CEU credits for completing I & II)

SALEM 3C

Doug Loflin, Project Inspector & Trainer, Piedmont Triad Regional Council

Kevin Scott, Trainer, Piedmont Triad Regional Council

Moisture is the primary factor in building durability, and it moves through building enclosures in many different ways. Types of moisture movement, and factors such as relative humidity and dewpoint are often overlooked and undiagnosed when trying to correct moisture issues. This class will cover mechanisms of moisture movement in detail, cite examples of common problems encountered during energy audits and inspections, and discuss possible solutions.

3:00 PM – 3:15 PM

Networking Break with Exhibitors

SALEM FOYER

3:15 PM – 4:45 PM

CONCURRENT SESSIONS

■ Collaborative Community Health Models

SALEM 1A

Cheryl Emanuel, Consultant, Global 330 Health Equity Consulting Group, LLC,

This workshop will provide an overview of effective community health models designed to increase community engagement, inclusion, diversity and cultural growth within the public healthcare industry. We will identify and describe the core guiding principles of community engagement to consider when building your own community health collaborations.

■ Finances for Non-Financial People

SALEM 1B

Dr. Teresa Hardee, President & CEO, I50 Consulting Services

This course will teach you how to communicate your agency's financial position to non-financial individuals. It will allow you to demonstrate your basic understanding of financial management to all of your stakeholders in a way that enables everyone to understand the financial health of the agency even when they are not a numbers person. We will discuss how to read key elements of financial statements and management reports, how to prepare and present your budget analyses, and how to create and display key financial indicators to help the reader understand the financial and operation condition of the agency.

■ Messaging: How to talk to Republicans and Democrats

SALEM 1C

David Bradley, Founder & CEO, National Community Action Foundation

A key component of NCAF's successful legislative strategy for Community Action is a bipartisan approach. Join David for this briefing on effective communications with Republicans and Democrats.

3:15 PM – 4:45 PM	<p>CONCURRENT SESSIONS continued</p> <ul style="list-style-type: none"> <p>Working Better Together: An Exploration of Shared Services and Other Collaborations SALEM 3AB</p> <p><i>Veronica Zhang, Deputy Director & Senior Counsel, CAPLAW, Inc.</i></p> <p>Faced with government budget cuts and increased competition for funding, CAAs are exploring various alternatives for sharing or combining resources, services or programs – from consolidating administrative functions to jointly managing programs to formally merging – to further their missions, enhance their fiscal health, and increase their efficiency and effectiveness. In this session, we will examine the practical, financial and legal implications of these various options, including unique issues associated with government funding</p> <p>The Metrics of Moisture II (7 CEU credits for completing I & II) SALEM 3C</p> <p><i>Doug Loflin, Project Inspector & Trainer, Piedmont Triad Regional Council</i></p> <p><i>Kevin Scott, Trainer, Piedmont Triad Regional Council</i></p> <p>Moisture is the primary factor in building durability, and it moves through building enclosures in many different ways. Types of moisture movement, and factors such as relative humidity and dewpoint are often overlooked and undiagnosed when trying to correct moisture issues. This class will cover mechanisms of moisture movement in detail, cite examples of common problems encountered during energy audits and inspections, and discuss possible solutions.</p>
5:00 PM – 7:00 PM	<p>COED Meeting PIEDMONT 1</p>

THURSDAY | MAY 11

7:30 AM – 9:00 AM	<p>Breakfast / Visit with Exhibitors SALEM FOYER</p>
8:30 AM – 10:00 AM	<p>Registration Open REGISTRATION DESK</p>
9:00 AM – 10:00 AM	<p>Legislative Update with David Bradley SALEM 2</p> <p><i>Featuring: David Bradley, Founder & CEO, National Community Action Foundation</i></p> <p>Get the latest updates from Washington, D.C. from Community Action's biggest advocate at the federal level. Find out what is on the horizon for our network and how you can support.</p>
10:00 AM – 10:30 AM	<p>Business Meeting (Members Only) SALEM 2</p>
10:30 AM – 10:45 AM	<p>Networking Break with Exhibitors SALEM FOYER</p>
10:45 AM – 12:00 PM	<p>Partners Update SALEM 2</p> <p><i>Featuring: Denise Harlow, CEO, National Community Action Partnership</i></p> <p><i>Charisse Johnson, Director, Division of Community Assistance (DCA), Office of Community Services, Administration for Children and Families (ACF)</i></p> <p><i>Reginald Speight, State Director, North Carolina State Office, Rural Development, U. S. Department of Agriculture</i></p> <p><i>Veronica Zhang, Deputy Director & Senior Council, CAPLAW, Inc.</i></p> <p>Hear from some of our partners as they discuss national initiatives and trends.</p>
10:45 AM – 12:00 PM	<p>Combustion Training I (3 CEU Credits for completing I & II) SALEM 3AB</p> <p><i>Drew Corbett, Community Development Supervisor, Piedmont Triad Regional Council</i></p> <p><i>Kevin Scott, Trainer, Piedmont Triad Regional Council</i></p> <p>Combustion safety is the most important diagnostic test technicians can perform in a home. It not only reveals compromised efficiency issues due to poor installation or appliance degradation, but it can also pinpoint safety issues that could lead to life-threatening dangers such as Carbon Monoxide poisoning. This class will break down the combustion process and identify different types of residential combustion appliances and the nuances of testing them.</p>
12:00 PM – 12:15 PM	<p>Networking Break with Exhibitors SALEM FOYER</p>

CONTINUED

THURSDAY | MAY 11

12:15 PM – 2:15 PM	NCCAA Hall of Fame Awards Luncheon An afternoon to honor the very best of community action from all across the great state of North Carolina!	GALLERY BALLROOM
2:15 PM – 2:45 PM	Networking Break with Exhibitors	SALEM FOYER
2:45 PM – 4:30 PM	OEO Updates	SALEM 2
2:45 PM – 4:30 PM	Combustion Training II (3 CEU Credits for completing I & II) <i>Drew Corbett, Community Development Supervisor, Piedmont Triad Regional Council</i> <i>Kevin Scott, Trainer, Piedmont Triad Regional Council</i> Combustion safety is the most important diagnostic test technicians can perform in a home. It not only reveals compromised efficiency issues due to poor installation or appliance degradation, but it can also pinpoint safety issues that could lead to life-threatening dangers such as Carbon Monoxide poisoning. This class will break down the combustion process and identify different types of residential combustion appliances and the nuances of testing them.	SALEM 3AB
5:00 PM – 7:30 PM	Board Summit (<i>separate registration required</i>)	PIEDMONT 1
8:00 PM – 11:00 PM	Evening Social / Networking Event Recharge, reconnect, and dance the night away with your colleagues from across the state!	HEARN BALLROOM (MARRIOTT WINSTON -SALEM)

FRIDAY | MAY 12

8:00 AM – 9:00 AM	Coffee	SALEM FOYER
9:00 AM – 12:00 PM	Closing Session A fun closing session which will include a <i>Cooking with Chef Craig</i> segment for healthy, easy smoothie recipes.	SALEM 2
9:00 AM – 5:00 PM	Board Summit (<i>separate registration required</i>)	PIEDMONT 1



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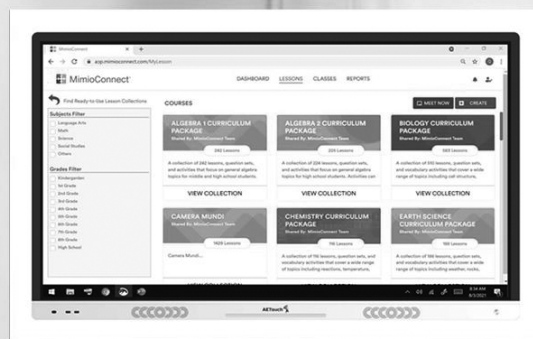
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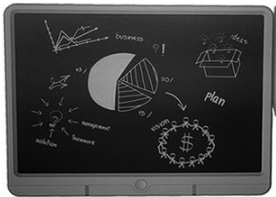


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2023

ANNUAL AWARDS

NCCAA STANDING AWARDS

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Presented annually to an individual member of the North Carolina Community Action Association. This award focuses on exemplary individual contributions to the Association, the local community or agency, and/or the low-income community at large.

LONNIE D. BURTON ACHIEVEMENT AWARD

Presented annually to an individual who, through the assistance of a Community Action Program, has achieved a significant level of self-sufficiency and independence, while recognition is given to the local Community Action Agency's role in helping nominees to help themselves. This award focuses on the personal progress and achievements of the individuals nominated.

GLORIA M. WILLIAMS AWARD

Presented annually to a corporation, foundation, or other valuable partner that has advanced the cause of the North Carolina Community Action Association or one of its members. The focus of this award is substantial financial, volunteer, or political support of the association or one of its members.

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SPEAKERS

2023 NCCAA CONFERENCE

KEYNOTE SPEAKER



DR. HENRY C. MCKOY, JR.

*Director, Office of State and Community Energy Programs,
U.S. Department of Energy*

Dr. Henry C. McKoy, Jr. is a seasoned professional in business, community and economic development, policy, government, finance, energy, philanthropy and the academic worlds. Prior to the Department of Energy, he served on the faculty at North Carolina Central University School of Business where he led the entrepreneurship program, with additional appointments at Duke, the University of North Carolina at Chapel Hill, and Harvard. He is a former banking executive, entrepreneur, and former Assistant Secretary of the North Carolina Department of Commerce. He holds degrees from UNC-Chapel Hill's Kenan-Flagler Business School (B.S.), Duke's Nicholas School of the Environment (M.S.), and UNC-Chapel Hill's Department of City and Regional Planning (PhD).

FEATURED SPEAKERS



DAVID BRADLEY

*Co-Founder & CEO
National Community Action Foundation*

David Bradley, Co-Founder and CEO, National Community Action Foundation, gives a voice to the voiceless. For nearly three decades, he has been the preeminent advocate in Washington, D.C. working closely with the Congressional leadership and with numerous Administrations, to ensure federal policies related to major social service programs make a difference in the lives of low-income Americans. Mr. Bradley is the principle author of the Community Services Block Grant, which provides the core funding to the nation's CAA network and has been widely praised by leaders of both political parties. His nearly unrivaled access to powerbrokers in Congressional leadership gives him an insider's perspective of the political climate in Washington that is gleaned directly from political and party leaders.



DENISE HARLOW, CCAP, NCRT

*Chief Executive Officer
National Community Action Partnership*

Denise Harlow, CCAP, is the Chief Executive Officer of the National Community Action Partnership, a national hub that links the nation's 1,000+ Community Action Agencies to each other and to federal, state, and local leaders looking to connect Americans to greater opportunity.

She was appointed the Partnership's CEO in 2014 after serving as Senior Director of Training and Technical Assistance and Interim Chief Operating Officer. Working with Community Action Network partners, Denise was instrumental in the design and deployment of network-wide Organizational Standards and was a leader in the recent update to the Community Action performance management framework.



CHARISSE JOHNSON

*Director, Division of Community Assistance
Office of Community Services, Administration for Children and Families (ACF),
U.S. Department of Health & Human Services*

Charisse Johnson is the Director of the Division of Community Assistance, which administers the Community Services Block Grant (CSBG). Ms. Johnson’s career in human services spans over 30 years in a wide range of roles and leadership positions. All of Ms. Johnson’s roles have required her to act as a change leader. Ms. Johnson’s work in the Administration for Children and Families began in 2010 as a Program Specialist in the Children’s Bureau within the Office on Child Abuse and Neglect. In 2012, Ms. Johnson became the Branch Chief for the Healthy Marriage and Responsible Fatherhood Discretionary Grant Program in the Office of Family Assistance. Since 2018, Ms. Johnson served as the Director of the Division of Community Strengthening Grants in the Office of Grants Management.



MARIONNA POKE-STEWART

*Director, Office of Economic Opportunity,
North Carolina Department of Health and Human Services*

Marionna Poke-Stewart is recognized for her transformational leadership in community service management on local, state, regional and national levels. She has over 35 years of experience in program development, strategic planning, grant management, fiscal monitoring and program administration. She has served on various boards and committees throughout her career in NC and other states, including United Way Boards of Allocation, Tremont Redevelopment Board, North Carolina’s Food Runners Collaborative Board and the Raleigh-Wake Citizens Association Executive Committee. Poke-Stewart holds a MNA in Business Administration from St. Mary’s University, and an MPA in Public Administration from Park University. She also holds a BA in Business Administration and Political Science from St. Mary’s University.



REGINALD SPEIGHT

*State Director North Carolina State Office, Rural Development
U. S. Department of Agriculture*

Reginald Speight was raised in Wilson North Carolina where he currently resides. He graduated from UNC-Chapel Hill in 1985 with a degree in Economics. Reginald has served in numerous senior level management roles in North Carolina to include 20+ years of nonprofit management experience, 15 of those years as Chief Executive Officer at Martin Community Action.

In addition, he served approximately 9 years in various leadership roles to include, Economic Development Director, District Director, and Acting Chief of Staff, in the Office of Congressman G. K. Butterfield, in North Carolina’s 1st Congressional District. Reginald currently serves as the U. S. Department of Agriculture State Director for Rural Development by appointment of President Joe Biden. He is responsible for the supervision of staff and general oversight of the Rural Housing Services, Rural Business Cooperative Services, and Rural Utility Services portfolios.

Reginald’s career has been dedicated to the promotion of equity, inclusion, and economic mobility on behalf of the residence of eastern North Carolina. He has served on numerous local, Governor appointed State, and national boards.



VERONICA ZHANG, ESQ.

*Deputy Director and Senior Counsel
CAPLAW, Inc.*

Veronica Zhang is Deputy Director and Senior Counsel at CAPLAW. She advises community action agencies nationwide on strategic, operational, and legal matters, including tax-exempt law, employment law, Head Start and other government grant compliance, and corporate governance. Prior to joining CAPLAW, Veronica was a business law associate at Goodwin Procter LLP, where she represented public and private companies in mergers and acquisitions and other strategic collaborations. She also helped nonprofit organizations operate and maintain tax-exempt status. Veronica is a graduate of Yale University and Boston University School of Law.

SPEAKERS

2023 NCCAA CONFERENCE

WORKSHOP SPEAKERS



PATRICIA BEIER, MSA, CCAP

Chief Executive Officer, WAGES, Inc.

Patricia Beier, MSA, CCAP serves as Executive Director for WAGES, a large community action agency in Wayne County, North Carolina. In this role, she provides executive leadership and oversight for 10 diverse human service programs. She is also actively involved in her community serving on the local Domestic Violence Shelter Board, Literacy Council Board and the Goldsboro-Wayne Habitat for Humanity Board of Directors. In addition, she currently serves on several statewide and regional and national Boards, including as Immediate President of the North Carolina Head Start Association, the Region IV Head Start Association Board and also provides consultative services, training and development strategies for non-profit companies throughout the southeastern United States.



ROCKY M. CABAGNOT

Attorney, Hull & Chandler P.A.

Rocky M. Cabagnet is an attorney at Hull & Chandler P.A. in Charlotte, North Carolina. Rocky's practice includes providing direct legal services to nonprofits and public charities, advising these entities on a range of legal issues. In the past year, Rocky has branched out to offer his clients fractional general counsel services.

Prior to joining Hull & Chandler, Rocky served as the executive director of the Salisbury-Rowan Community Action Agency, a multi-million dollar 501 (c)(3) public charity that administers Head Start/Early Head Start, affordable childcare, and family self-sufficiency programs throughout six counties in North Carolina. For five years he served as a clinical law professor at an ABA accredited law school in Charlotte, where he developed and supervised the law school's Community Economic Development Clinic, providing pro bono legal services to nonprofits and community groups throughout the Charlotte metro region.



DR. LORENZO CLAXTON

*Field Office Director for North Carolina Office of Field Policy and Management
U.S. Department of Housing and Urban Development Greensboro Field Office*

Dr. Lorenzo Claxton has extensive experience in the field of housing, community, and economic development. Before HUD, Dr. Claxton worked for the U.S. Department of the Army as the Housing Services Chief in Columbia, SC and Pyeongtaek, South Korea. He served as Economic Development Consultant, Housing Specialist for the Nebraska Department of Economic Development; Director of Family Services for Habitat for Humanity of Omaha; Housing Technical Assistance and Training Specialist for the University of Southern Mississippi Institute for Disability Studies – a HUD Certified Housing Counseling Agency; and HOME Community Housing Development Organization Coordinator for the City of Atlanta. Dr. Claxton joined HUD in 2016 as a Regional Portfolio Management Specialist for Public and Indian Housing – Northeast Region Rental Assistance Demonstration, in Newark, New Jersey. In 2018, he joined the HUD New Orleans Field Office, in public housing, as a Portfolio Management Specialist. After serving in New Orleans, he promoted to Program Manager for Community Planning and Development in Little Rock, Arkansas. Currently, Dr. Claxton serves as North Carolina State Field Office Director – Field Policy and Management, in Greensboro, North Carolina.



DREW CORBETT

*Community Development Supervisor
Piedmont Triad Regional Council*

Drew Corbett has over 14 years' experience in the Weatherization and Energy Auditor field. As an entry level crew member with Alamance County Community Service his earliest experiences were true on-the-job training of House as a System concepts in relation to the real-world problems that crews and contractors face daily. As a crew leader, he tempered that knowledge with scheduling and management experience.

That understanding and sensibility served him well as an Energy Auditor with Piedmont Triad Regional Council and eventually a Program Supervisor. Drew holds numerous Building Performance Institute certifications and is eager to not only relate his experiences but also learn from the experiences of others in the industry and the network.



STEPHANIE L. COX

*CSBG Program Director
Coastal Community Action, Inc.*

Stephanie L. Cox, a native of Eastern North Carolina, and is the Community Services Block Grant director for Coastal Community Action, Inc. (CCA). During her nearly 25- year stint at CCA where she has worked for nearly 25 years, she has served in many roles, including Head Start parent volunteer and teacher assistant, family development specialist, and CSBG program director.



CHERYL EMANUEL

Independent Consultant

Cheryl Emanuel has given 30+ years of her professional career to public health and community development, leading and managing health promotion and disease prevention initiatives with a focus on improving the health and quality of life for racial/ethnic minorities through policy development, community engagement, program implementation, cultural diversity training, access to care and resources dissemination.

A brief summary of early career experiences includes attention to teenage pregnancy prevention, infant mortality, HIV/ AIDS /STIs, substance issues and chronic diseases. Ms. Emanuel has worked together with some of our most fragile, un-served, and under-served families and communities through public service, public health projects, and community engagement opportunities.



CELESTE A. GORE-PURCELL

*Project Operations Manager
Office of Economic Opportunity,
North Carolina Department of Health
and Human Services*

Ms. Gore-Purcell manages key performance indicators, benchmarking, CSBG deliverables, grant management, CSBG IT systems, and operations.

Prior to joining OEO, she worked for the Office of Rural Health (ORH), with program and fiscal responsibility. Ms. Gore-Purcell has a track record of commitment to Medicaid program integrity having integrated Choice PA and coordinating with health plans to provide external quality review (EQR) for The Carolinas Center for Medical Excellence (CCME), the EQRO of North Carolina.



BILL GRAHAM

*Fund Development &
Communications Manager
Buris Chalmers Creative*

Bill Graham works with Angeline (Angie) Schwab to manage communications and fund development for Mountain Projects and serve as the core communications team for NCCAA and several nonprofit organizations in western North Carolina through their business, Buris Chalmers Creative.

A native of the North Carolina mountains, Bill has broad experience in communications, graphic design, branding, publishing and journalism. He's worked as a writer and a designer for three decades, and has won awards in both fields.

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WORKSHOP SPEAKERS continued



DR. TERESA HARDEE
*President & CEO
I50 Consulting Services*

Dr. Teresa Hardee is a senior executive with over 25 years of leadership experience in business and industry, government, and higher education. Dr. Hardee has a proven record of accomplishment and has served in a variety of leadership roles in several organizations. She currently serves as the President and CEO of I50 Consulting Services specializing in data-driven processes that improve operating performance and productivity. She is a licensed certified public accountant and a six-sigma black belt. She has worked closely with the Bill and Melinda Gates Foundation on data analytics and measurement. She formerly served as a chief operating officer and chief financial officer and has interests in many aspects of organizational improvement through leveraging technology and reimagining business processes. She has also effectively managed significant public/private partnerships involving large-scale construction and renovation projects, bringing them in on-time and under budget.



NATASHA HOLLEY
*Chief Executive Officer
Integrated Family Services, PLLC*

Natasha C. Holley, a native of Bertie County, is the co-owner of Integrated Family Services, PLLC and served as the Clinical Director of Integrated Family Services for 16 years. She is now the Chief Executive Officer of the organization. Integrated Family Services is a unified and innovative organization that provides an array of comprehensive behavioral health services that include Outpatient Therapy, Psychiatric Services, Mobile Crisis Management Services, Day Treatment Services, Intensive In-Home Services, Foster Care Services and Targeted Case Management. Natasha is a licensed clinical social worker, licensed clinical addictions specialist, and certified clinical supervisor with 19 years of experience in treating children, adolescents, and adults.



VERENA JONAS
*Assistant Director for Education &
Mental Health
WAGES, Inc.*

Verena Jonas has over 25 years of experience working in Early Childhood Education. After completing four years of active duty in the United States Marine Corps (USMC), Verena decided that she was most passionate about young children and their families. Verena began her career as an infant-toddler teacher with the Department of Defense Child Development Center on board the USMC New River Air Station. Three years later, Verena joined the team at (previously known as) Onslow County Partnership for Children (OCPC), a large non-profit child and family serving organization. She served in various capacities during her 18-year tenure at OCPC. Currently, Verena serves as the Head Start/EHS Assistant Director for WAGES, Inc. In her role, Verena is charged with providing overall leadership and administration of the Education and Mental Health Service areas. Verena strives to make significant contributions to positively impacted children, families, staff, and the community.



DOUG LOFLIN
*Project Inspector and Trainer
Piedmont Triad Regional Council*

Doug Loflin has had a very versatile career in Weatherization. His earliest roles were first as a crew tech and then as a crew supervisor. Since then, he has been a field services manager for the energy savings division of North Carolina's largest energy provider, an independent Weatherization contractor, and most recently a trainer and proctor. His wealth of experience and real-world practicality has made him a very approachable and effective resource for every role in the Weatherization process.

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WORKSHOP SPEAKERS continued



TORRENCE REED

*Founder & CEO
Cybershield Security*

Torrence Reed, Cybershield Security CEO, has over 19 years in security infrastructure engineering, data center operations, software development, data analysis and cloud migrations. He is a versatile and strategic professional with technological expertise used to generate higher levels of revenue, profitability, and shareholder value.

With Black entrepreneurship being a top priority, Torrence is also a technical advisor and consultant to several startups like Freeman Capital, MyBlackReceipt, Empower Global and many more.

As a 2018 Black Enterprise Modern Man recipient, Torrence is a proud graduate of North Carolina Agricultural & Technical State University in Greensboro, NC (Aggie Pride!), where he acquired a BS in Management Information Systems.



CRAIG S. REESE

*CEO & Executive Chef
CATERRIFIC!*

Chef Craig Reese is the CEO and Executive Chef of CATERRIFIC!, a full-service catering company serving the Southeast Region including North & South Carolina, Georgia, Florida, and Virginia. Founded in 2005, the company recently celebrated its' 18th year in business on March 15th, 2023. A military veteran and self-professed wellness advocate, Chef Craig has shifted his company's focus towards healthy food options, wellness coaching, and overall clean eating. The brand is still committed to superior customer service, while providing a high-quality culinary experience. In his spare time, Chef Craig enjoys writing songs, producing music, creating digital art and graphic design. His goal as a chef and a creative is to positively impact the greater community through food, education, and transformative content!



DEREK SCHROEDER

*Weatherization & Intergovernmental
Policy Advisor
U.S. Department of Energy*

Derek Schroeder has had a similar path within his Weatherization career that many of us take and that path began at the local level. He has 13 years of experience in the WAP program starting in 2006 as a Crew Member for Couleecap in Southwest Wisconsin. Other positions that Derek held at Couleecap include Crew Leader, Energy Auditor, and eventually a managerial role as the Lead Energy Auditor. In 2015, Derek transitioned from the local level to the state level and served as a Program and Policy Analyst and eventually the Lead Training and Technical Assistance Program and Policy Analyst as an employee for the State of Wisconsin's WAP program. In late 2016, Derek began a new path in his WAP career and has transitioned from the State level to the Federal level as a Policy Advisor for the Department of Energy in Washington D.C.



ANGELINE SCHWAB

*Fund Development &
Communications Manager
Boris Chalmers Creative*

Angeline (Angie) Schwab works with Bill Graham to manage communications and fund development for Mountain Projects and serve as the core communications team for NCCAA and several nonprofit organizations in western North Carolina through their business, Boris Chalmers Creative.

Angie's professional background includes regional branding, communications and fund development in nonprofit, small business and governmental settings. Angie has served as Executive Director of several nonprofits and has significant experience in social entrepreneurship. Angie grew up in Henderson, Buncombe, Brunswick and New Hanover Counties.



KEVIN SCOTT

Trainer

Piedmont Triad Regional Council

Kevin Scott has worked actively in the Weatherization Assistance Program since 2002. He learned core building science skills as an auditor with the North Carolina Weatherization Assistance Program. As the program progressed and training was needed, he had the privilege of teaching those core skills to his colleagues, and in the process realized how much more he needed to learn. Since then, he has gained many insights working with brilliant and talented people from several states and programs and has happily resigned himself to the fact that no matter how long he stays around, he should just keep learning and everything will be okay.



TWANA WELLMAN-ROEBUCK

Executive Director

Experiment in Self-Reliance

Twana Wellman-Roebuck is the Executive Director of Experiment in Self-Reliance (ESR), a nonprofit in Winston-Salem that helps people with low-moderate income overcome obstacles to self-reliance. Twana has been leading ESR for nearly 25 years. Twana is a graduate of Winston-Salem State University where she received a degree in Elementary Education and a minor in Art. Under her leadership, ESR was selected as the Joel Weston Award Winner for Outstanding Nonprofit Management in 2003, and in 2012, ESR was selected by the Better Business Bureau as the Winner of the Ethics Awards for Business Management. In 2012, Twana launched ESR's first Capital Campaign in the history of the organization, successfully raising nearly \$2.8 million dollars over a two year period. ■

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We, as Community Action Professionals, dedicate ourselves to eliminating poverty in the midst of plenty in this nation by opening to everyone the opportunity for education and training; the opportunity for work; and the opportunity to live in decency and dignity; and with respect for cultural diversity, commit ourselves to:

- ☞ Recognize that the chief function of the Community Action movement at all times is to serve the best interests of the poor, thereby serving the best interests of all people.
- ☞ Accept as a personal duty the responsibility to keep up to date on emerging issues and to conduct ourselves with professional competence, fairness, impartiality, efficiency, and effectiveness.
- ☞ Respect the structure and responsibilities of the board of directors, provide them with facts and advice as a basis for their making policy decisions, and uphold and implement policies adopted by the board of directors.
- ☞ Keep the community informed about issues affecting the poor; facilitate communication by the poor with locally elected public officials and the private sector.
- ☞ Conduct our organizational and operational duties with positive leadership exemplified by open communication, creativity, dedication, and compassion.
- ☞ Exercise whatever discretionary authority we have under the law to promote the interests of the poor.
- ☞ Lead the Community Action movement with respect, concern, courtesy, and responsiveness, recognizing that service to the poor is beyond service to oneself.
- ☞ Demonstrate the highest standards of personal integrity, truthfulness, honesty, and fortitude in all our Community Action activities in order to inspire confidence and trust in the Community Action movement.
- ☞ Serve in such a way that we do not realize undue personal gain from the performance of our professional duties.
- ☞ Avoid any interest or activity that is in conflict with the conduct of official duties.
- ☞ Respect and protect privileged information to which we have access in the course of official duties.
- ☞ Strive for professional excellence and encourage the professional development of our associates, including those seeking to become certified Community Action professionals.

2023 NCCAA

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AE Touch Technologies is the only minority-owned company that has its own brand of interactive boards, document and web cameras, and temperature sensing kiosks. Since 1977, its mission has remained the same: provide its customers with the most technologically advanced products and first-class service at cost-effective prices.

Adam Crappell, Jr., President
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1005 Clothilde Street
Morgan City, LA 70380



OFFICE of ECONOMIC OPPORTUNITY

PLATINUM SPONSOR

NC Office of Economic Opportunity
ncdhhs.gov

The Office of Economic Opportunity helps low-income individuals and families at or below the federal poverty level achieve self-sufficiency. We work to improve the social and economic wellbeing of individuals, families and communities across North Carolina. We help low-income individuals and families become self-sufficient through the provision of financial resources to Community Action Agencies, and Limited Purposes Agencies, for programs that will substantially reduce the number of citizens in our state who are living in poverty.

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PNC Bank
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PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

Tameka A. Reed, VP, Community Development Specialist II Community Development Banking
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Duke Energy
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Duke Energy, a Fortune 150 company headquartered in Charlotte, N.C., is one of America's largest energy holding companies. Our electric utilities serve 8.2 million customers in North Carolina, South Carolina, Florida, Indiana, Ohio and Kentucky, and collectively own 50,000 megawatts of energy capacity. Our natural gas unit serves 1.6 million customers in North Carolina, South Carolina, Tennessee, Ohio and Kentucky.

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Charlotte, NC 28237



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Mutual of America provides group retirement plans such as 403b and 401k plans to over 350 CAP members nationwide. We are helping more than 26,000 CAA employees get to a better retirement outcome by one-on-one personalized consultative services. Most importantly, CAP members can benefit from enhanced pricing on their investments and agencies can save hard dollar costs on administrative services. Find out how Mutual of America can help you provide a retirement savings option that can make a real and positive difference in the financial future of your employees. Contact Lisa Loughry at lisa.loughry@mutualofa.m.erica.com or call 330.631.4954 to learn more.

Earl Jones Jr.
Vice President, National Accounts
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320 Park Avenue New York, NY 10022



BRONZE SPONSOR

NC Housing Finance Agency
nchfa.com

The North Carolina Housing Finance Agency is a self-supporting public agency that finances affordable housing opportunities for North Carolinians whose needs are not met by the market. Since its creation in 1973 by the General Assembly, the Agency has financed more than 318,830 affordable homes and apartments, totaling \$30.1 billion. The Agency provides financing through the sale of tax-exempt bonds and management of federal tax credit programs, the federal HOME Program, the state and national Housing Trust Funds, and other programs.

Sonia B. Joyner
Director of Home Ownership Programs
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sbjoyner@nchfa.com
3508 Bush Street | Raleigh, NC 276

EXHIBITORS



Applied Energy Products & Sales
appliedenergyproducts.com

Applied Energy Products & Sales is a supplier of a wide variety of products and materials for weatherizing homes and making them more energy efficient. We supply such materials to State and Federal funded weatherization programs, building contractors, and homeowners. From door sweeps to caulking, to roof vents and compact LED light bulbs, we stock most items you'll need. We are an authorized sales and service center of Krendl Insulation machines, Cool Machines, and Generac generators. We have been serving the Home Weatherization Assistance Programs, contractors, and homeowners for over 40 years.

Shawn Hackel, President of Sales
330.484.2640; 800.255.7996
Email: info@appliedenergyproducts.com



Healthy Blue

Healthy Blue is a Medicaid plan offered by Blue Cross and Blue Shield of North Carolina. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. ® Marks of the Blue Cross and Blue Shield.



Carolina Complete Health
carolinacompletehealth.com

Carolina Complete Health is a provider-led health plan established to deliver Medicaid Managed Care in North Carolina. Carolina Complete Health is a joint venture partnership between the North Carolina Medical Society (NCMS) and Centene Corporation, a Fortune 50 company with over 30 years of experience in managed care programs, working in conjunction with the North Carolina Community Health Center Association (NCCHCA).



Connect Cause

Connect Cause works exclusively with nonprofits and other charitable foundations to improve their technology solutions, so that they can make an exponential impact and better serve their communities.

1906 NC-54, Suite 100 - D
Durham, NC 27713



Dogwood Benefits, Inc.

jack@dogwoodbenefits.org

With 25 years of experience in the benefits business here in North Carolina, Dogwood's sole focus is on delivering the best comprehensive employee benefits programs to our clients, at the absolute best cost. Along with our partners, we shop the insurance market, and perform benefits communication, enrollment implementation, and claims service on behalf of our clients. It is truly a BLESSING to us to serve you.

Dogwood Benefits, Inc.
Jack Kimel, President
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Durham NC 2770



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828.680.9615
460 Weaverville Road, Unit 5 Asheville, NC



Hull & Chandler Attorneys at Law
hullandchandler.com

If you are a 501c3 public charity (especially a Head Start/Early Head Start Grantee or a Community Action Agency), you really should consider utilizing fractional general counsel services to help manage your organization's legal needs! A fractional general counsel is a part time licensed attorney (treated as an independent contractor) who provides ongoing legal services to your nonprofit at a flat-rate or fixed price structure. The benefits of using a fractional general counsel from Hull & Chandler is that your attorney has extensive experience with both representing as counsel and managing at senior level tax exempt public charities (especially Head Start/Early Head Start and Community Action Agencies).

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SPONSORS AND EXHIBITORS continued

EXHIBITORS continued



ISU Ballantyne Insurance Group ballantyneins.com

ISU Ballantyne Insurance Group is an Independent Insurance Agency representing many different companies for your insurance needs. As independent insurance agents, you have the ability to choose the best carrier for your insurance needs. That is the main advantage to using an independent insurance agency, we work to satisfy your needs. Through our independence, we strive to educate the community on the best options for their insurance needs. We can provide an assessment of your insurance needs with a choice of which package fits you best.

William Bradley, CIC
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3420 Toringdon Way, Ste. 100
PO Box 49068 | Charlotte, NC 28277



Servis 1st Bank

ServisFirst Bank is a full-service commercial bank focused on commercial banking, correspondent banking, treasury management, private banking and the professional consumer market, emphasizing competitive products, state of the art technology and a focus on quality service. The Bank offers sophisticated treasury management products, Internet banking, home mortgage lending, remote deposit express banking, international banking, and highly competitive rates.

Founded in Birmingham, Alabama in 2005, ServisFirst Bank expanded organically throughout Alabama, into Florida, Georgia, Tennessee, South Carolina, and North Carolina.



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John O'Connell
800.222.5932
info@tamtech.com



Dogwood Benefits

Dogwood Benefits proudly supports the mission of Community Action, and the amazing people who serve our communities all across North Carolina. Both your perseverance and your compassion are inspiring.

Jack Kimel, President
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4109 Tyndrum Drive
Durham NC 27705

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FAQS

FREQUENTLY ASKED QUESTIONS

When is the raffle drawing?

The raffle drawing will take place at the end of the Awards Luncheon!

Is there still time to sign up for a roundtable luncheon?

Unfortunately, it is too late to register for a conference roundtable luncheon. Tickets must be purchased prior to the conference.

What is this year's conference hashtag?

Sharing photos? Giving updates to family and friends on social media? Tag us! On **Facebook, Twitter or LinkedIn** use the hashtag, **#NCCAACon2023** to share the happenings here in Winston-Salem!

Is complimentary Wi-Fi available?

Yes. There is complimentary high-speed wireless internet available at the Benton Convention Center.

Will session handouts be available after the conference?

After the conference, attendees will receive a code to access workshop handouts and presentations that are provided by presenters. You can encourage presenters to submit their handouts or presentation slides to ensure they are available after the conference.

Do I need a ticket to attend the Awards Luncheon?

Yes! For conference registrants, your name badge will admit you to the luncheon. One ticket is included with your registration. Tickets must be purchased for additional guests and can be obtained at the registration desk (\$75). Limited tickets are available, so check today before they sell out!

Where do I bring service project donations?

Thank you for supporting local families in need with personal hygiene items. Please leave your donations at the conference registration desk.

How can I submit feedback on conference sessions?

Thank you in advance for your feedback to help us continuously improve the annual conference! For breakout sessions on Wednesday, please complete the printed evaluation form located in your training room. For plenary sessions on Thursday and Friday, please submit the electronic evaluation form using this QR code:





A great community is proof of its people's great commitment.

Bringing the community together helps all of us move forward. At PNC, we proudly support the people, events and institutions that help to strengthen the places we call home and the world around us.

www.pnc.com/communitydevelopmentbanking



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