

National Month of Action What You Can Do Today to Help Increase Vaccinations

The Biden Administration has launched a Month of Action, from June 4 to July 4, to mobilize an all-of-America sprint to get more Americans vaccinated. Vaccines are our ticket back to the things we love.

As leaders of organizations in your communities, you and your networks are trusted messengers that know your communities best—a powerful tool for helping people get vaccinated. We invite you to take action today to continue spreading the word about the importance of getting vaccinated, boost vaccine confidence, and share information on how and where to get vaccinated.

This document describes four concrete actions you can take today to support the <u>Month</u> of Action and help people get vaccinated.

- <u>Canvass and Go Door-to-Door:</u> Host or join direct, door-to-door, person-to-person canvassing efforts to sign people up for vaccination appointments, provide vaccine education, and to promote walk-up vaccinations. Talking points, flyers, scripts, and best practices are provided at https://wecandothis.hhs.gov/resources. You can find events or post your event on Made to Save's portal.
- 2. Host a Pop-up Vaccination Clinic(s): Host a pop-up vaccination clinic in your community where vaccinations remain low. The "On-Site Vaccination Clinic Toolkit" provides information for employers, localities, and community partners on how to work directly with a national pharmacy to set up vaccination clinics.
- 3. Share Resources and Messages that Build Vaccine Confidence:
 Everybody has a platform: be sure to use yours! Use your social media channels to bring attention to the importance of getting vaccinated (see next page for messages that work and FAQs). Emphasize that vaccines are available at no cost to everyone age 12 and older, regardless of immigration or insurance status. The vaccine is free, rides are free, child care is free. Plus, you can get rewards like free sports tickets and discounts at stores.
- 4. **Promote the COVID-19 College Challenge**: Help recruit higher education institutions in your community/district to join the COVID College Challenge. If a college community college, college or university is already signed up, work with us to amplify and promote vaccination events. Colleges can sign-up up here WhiteHouse.gov/COVIDCollegeChallenge.

<u>MESSAGING GUIDANCE: Messages that Work to Help Build Confidence in the Vaccines</u>

- <u>Getting vaccinated gets us back to normal.</u> Getting fully vaccinated (two doses for most vaccines) is the best way to defeat this virus and get back to safely gathering with family, friends, weddings, sports, and travel.
- The vaccine is free and available to everyone. Vaccines are available at no cost to everyone age 12 and older living in the United States, regardless of immigration or insurance status.
- <u>If you have questions, talk to your doctor, pharmacist, or health care provider.</u> Estimates show that 90% of doctors have gotten a shot themselves.
- More than 170 million Americans have received a vaccine. They are protected from this deadly virus and are on the path back to normal.

FAQ: Frequently Asked Questions about the COVID-19 Vaccine

How can I find a place to get vaccinated?

- Visit Vaccines.gov or vacunas.gov
- Text your ZIP Code to 438-829 to find a vaccine near you. In Spanish, text your ZIP Code to VACUNA (822-862)
- Call the National COVID-19 Vaccination Hotline (1-800-232-0233)

For updates and other material resources, visit https://wecandothis.hhs.gov/. Note, many places are now offering walk-in options, so an appointment may not be necessary.

What if I have to miss work?

- Thousands of employers have answered the President's call to offer paid time off for vaccination.
- The IRS is providing a tax credit to small- and medium-sized employers to help them provide employees paid time off to get vaccinated and to recover if they have any side effects.
- Ask your employer if they offer paid time off.

What if I need a ride or other help to get vaccinated?

- Through July 4th, Uber and Lyft are now offering free rides to and from vaccination sites nationwide just use the app.
- Over 350 local transit agencies are offering free, accessible public transit to vaccination sites, so check with your local government to see what might be available to you.
- Some companies are offering other resources like free child care while getting vaccinated and free rewards after you get vaccinated. Visit <u>Vaccines.gov</u> -<u>Incentives</u> to learn more.