



2020 NCCAA Conference Sponsorship Opportunities

“2020 VISION”

Oct 30 – Nov 2, 2020
Embassy Suites by Hilton
Wilmington Riverfront

	Change Agent	Platinum	Gold	Silver	Bronze
INVESTMENT	25k	15k	10k	5k	2.5k
<i>All sponsors will be granted exposure to the North Carolina Community Action Association (NCCAA) network and its community partners through company links on the NCCAA website, participation in the Annual Conference workshops, exhibits and the following benefits below, respectively:</i>					
Exhibit space at NCCAA Conference	✓	✓	✓	✓	✓
Company Brochures in conference onsite program	✓	✓	✓	✓	✓
Company Logo & Organization Name in conference onsite program <i>(payment and logo due by April 9th)</i>	✓	✓	✓	✓	✓
Company Logo & Organization Name on signage displayed in registration/conference exhibit area	✓	✓	✓	✓	✓
Ribbon and nametag specific to level of sponsorship	✓	✓	✓	✓	✓
Recognition from podium during Opening/Closing events	✓	✓	✓	✓	✓
Advertisement in conference onsite program	Center Spread	Full Page	Full Page	Full Page	½ Page
Admittance to all conference workshops	6 reps	3 reps	2 reps	1 rep	1 rep
Admittance to all conference workshops and events	6 reps	3 reps	2 reps	1 rep	
Recognition in Event e-communications/website	✓	✓	✓		
Company featured in NCCAA Newsletter <i>(payment and article due by April 9th)</i>	✓	✓			
Remarks by sponsor/representative at Awards Banquet <i>(Sun., Nov 1st – 3 minutes)</i>	✓	✓			
Contact Directory for NCCAA agencies	✓	✓			
Remarks by sponsor/representative at Welcome Reception <i>(Fri., Oct 30th – 3 minutes)</i>	✓				
Remarks by sponsor/representative at General Opening Session <i>(Sat., Oct 31st – 5 minutes)</i>	Banner Sponsor ✓				





2020 NCCAA Conference EVENT SPONSORSHIP OPPORTUNITIES

SPONSOR/EXHIBIT/ADVERTISE in Wilmington, NC, May 12-15

Wilmington Convention Center

Check <input checked="" type="checkbox"/>	“2020 VISION”	Member/ Non-Member
SPONSOR AN EVENT		
	Welcome Reception Sponsor (2) Company name and sponsor level recognition on signage and all conference materials. Reserved table.	\$ 2500/3000
	NCCAA Conference Edition Center Spread, Agency News Article (1) Company name and sponsor level recognition highlighted in a center page spread ad in onsite program and event newsletter.	\$ 2000/2500
	Awards Luncheon VIP Sponsor (4) Company name, VIP sponsor level recognition, and expanded company profile for four sponsors in the onsite program, VIP table seating, four Luncheon tickets, reserved seating.	\$ 2000/2500
	Morning Break Sponsor (3) Company name and sponsor level recognition on signage and onsite program.	\$ 1000/1500
	Conference Tote Bag Sponsor (1) Company name and sponsor level recognition as Tote Bag Sponsor in onsite program.	\$ 1000/1500
	Pen Sponsor (1) Company name and sponsor level recognition as Pen Sponsor in onsite program.	\$ 500/600
	Neck Wallet Sponsor (1) Company name and sponsor level recognition as Neck Wallet Sponsor in onsite program.	\$ 500/600
	Awards Luncheon Tabletop Sponsor (8) Company name and sponsor level recognition displayed on each table at the Awards Luncheon and in onsite program.	\$ 500/600
	Auction Gift Sponsor Company name and sponsor level recognition in onsite program.	\$ 100/150
EXHIBIT		
	Deluxe Booth & Exhibitor Fee Early bird exhibit table at Welcome Reception Tues. eve., company name with sponsor level recognition and expanded company profile in onsite program, 1 email blast, standard set-up.	\$550/650
	Standard Booth & Exhibitor Fee (includes 2 chairs & 6 ft. skirted table)	\$400/500
ADVERTISE		
	Inside Front Cover Ad in Onsite Program (1)	\$ 1500/2000
	Inside Back Cover Ad in Onsite Program (1)	\$ 1500/2000
	Full Page Ad in Onsite Program	\$500/700
	½ Page Ad in Onsite Program	\$400/500
	Company/Agency Flyers placed in tote bag	\$400/500
	¼ Page Ad in Onsite Program	\$ 300/400
TOTAL Sponsorship Investment		\$ _____

Agency/Company Name: _____

Contact: _____ Title: _____

Tel: _____ Email: _____

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